



PepsiCo Progress

Methodology

PepsiCo's progress towards meeting goals to reduce added sugars in its beverage portfolio and reduce sodium and saturated fat in its convenient foods portfolio was reviewed by Altarum, a nonprofit research and consulting organization hired by Partnership for a Healthier America to serve as an independent verifier for partnership commitments. During a virtual meeting held in May 2023, an Altarum staff member reviewed SKU-level data on beverages and convenient foods sold in PepsiCo's top global beverage markets and top global convenient foods markets, as well as governance documents detailing the methodology used by PepsiCo to determine the total beverage and convenient foods volumes sold in these markets and nutritional information related to products sold in these markets, including definitions, assumptions, calculations, and rounding procedures. Product data and methods were reviewed for completeness against guidelines agreed upon by PepsiCo and Partnership for a Healthier America, as well as publicly available information on PepsiCo products. Calculations were reviewed for accuracy and reproducibility using a random sample of U.S. beverage and convenient foods products from PepsiCo's portfolio and publicly available data on nutrients in the selected products.

In 2016, PepsiCo reported progress towards meeting its nutrition goals based on data from its top 10 global beverage markets (representing 63% of global beverage volume sold as of 2016) and its top 10 global convenient foods markets (representing 79% of global convenient foods volume sold as of 2016). Beginning in 2017, PepsiCo expanded reporting to include its top 26 global beverage markets and top 23 convenient foods markets. During the 2023 virtual meeting, Altarum reviewed 2022 data for the expanded top 26 global beverage markets (representing 78% of global beverage volume sold as of 2022) and top 23 global convenient foods markets (representing 86% of global convenient foods volume sold as of 2022).

WWW.AHEALTHIERAMERICA.ORG

WWW.ALTARUM.ORG



Results

The methodology utilized by PepsiCo to calculate beverage and convenient foods volume sold and nutrient content of volume sold was found by Altarum to be sufficiently rigorous and accurate. The verifier was able to reproduce PepsiCo's results with a reasonable degree of accuracy utilizing the governance documents provided, with only slight variances identified due to PepsiCo's utilization of actual nutrient content versus nutrition information available on product packages, which follow rounding rules.

Results that will be published in Partnership for a Healthier America's 2023 annual report are provided below according to the expanded top 26 global beverage markets and top 23 global convenient foods markets. Figure 1 illustrating progress of data is provided on the next page.

- ▲ **Added Sugars:** In 2022, 56% of the beverage volume sold across PepsiCo's top 26 global beverage markets, representing 78% of global beverage volume sold as of 2022, had 100 Calories or fewer from added sugars per 12 ounce serving. In 2021, 53% of the beverage volume sold across PepsiCo's top 26 global beverage markets, representing 79% of global beverage volume sold as of 2021, met the target. In 2020, 48% of the beverage volume sold across PepsiCo's top 26 global beverage markets, representing 80% of global beverage volume sold as of 2020, met the target. In 2019, 47% of the beverage volume sold across PepsiCo's top 26 global beverage markets, representing 79% of global beverage volume sold as of 2019, met the target. In 2018, 44% of the beverage volume sold across PepsiCo's top 26 global beverage markets, representing 80% of global beverage volume sold as of 2018, met the target. In 2017, 40% of the beverage volume sold across PepsiCo's top 26 global beverage markets, representing 80% of global beverage volume sold as of 2017, met the target.
- ▲ **Sodium:** In 2022, 68% of the convenient food portfolio volume sold across PepsiCo's top 23 global convenient foods markets, representing 86% of global convenient food volume sold as of 2022, had 1.3 milligrams of sodium or less per Calorie. In 2021, 66% of the convenient food portfolio volume sold across PepsiCo's top 23 global convenient foods markets, representing 86% of global convenient food volume sold as of 2021, met the target. In 2020, 64% of the convenient food portfolio volume sold across PepsiCo's top 23 global convenient foods markets, representing 88% of global convenient food volume sold as of 2020, met the target. In 2019, 61% of the convenient food portfolio volume sold across PepsiCo's top 23 global convenient foods markets, representing 90% of global convenient food volume sold as of 2019, met the target. In 2018, 58% of the convenient food portfolio volume sold across PepsiCo's top 23 global convenient foods markets, representing 89% of global convenient food volume sold as of 2018,

WWW.AHEALTHIERAMERICA.ORG

WWW.ALTARUM.ORG



met the target. In 2017, 56% of the convenient food portfolio volume sold across PepsiCo’s top 23 global convenient foods markets, representing 90% of global convenient food volume sold as of 2017, met the target.

- ▲ **Saturated Fat:** In 2022, 75% of the convenient food volume sold across PepsiCo’s top 23 global convenient foods markets, representing 86% of global convenient food volume sold as of 2022, had 1.1 grams of saturated fat or less per 100 Calories. In 2021, 75% of the convenient food volume sold across PepsiCo’s top 23 global convenient foods markets, representing 86% of global convenient food volume sold as of 2021, met the target. In 2020, 71% of the convenient food volume sold across PepsiCo’s top 23 global convenient foods markets, representing 88% of global convenient food volume sold as of 2020, met the target. In 2019, 62% of the convenient food portfolio volume sold across PepsiCo’s top 23 global convenient foods markets, representing 90% of global convenient food volume sold as of 2019, met the target. In 2018, 61% of the convenient food portfolio volume sold across PepsiCo’s top 23 global convenient foods markets, representing 89% of global convenient food volume sold as of 2018, met the target. In 2017, 61% of the convenient food portfolio volume sold across PepsiCo’s top 23 global convenient foods markets, representing 90% of global convenient food volume sold as of 2017, met the target.

Figure 1. PepsiCo progress towards meeting nutrition goals, 2017-2022, top 26 global beverage markets and top 23 global convenient foods markets. Results reflect exclusion of Be & Cheery portfolio.

