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## STRATEGIC PARTNERSHIPS

Our climate partnerships and engagement initiatives span across a wide spectrum, encompassing both global and national efforts. We recognize the importance of engaging with partners at all levels to achieve a comprehensive and inclusive approach to combating climate change.

Within our strategic framework, we prioritize two key pillars: mitigation, and resilience. Through partnerships, we work to reduce greenhouse gas emissions, enhance resilience, and advocate for policies and practices that support a low-carbon and sustainable future.

These partnerships take various forms, ranging from collaboration with industry leaders, academic institutions, research organizations, and NGOs. By working together, we aim to drive innovation, foster knowledge exchange, and implement effective solutions that address the multifaceted challenges of climate change. In addition to the partnerships listed below, PepsiCo also has an extensive portfolio of partners within the agriculture and packaging spaces that help support our climate goals.

While the breadth of our partnerships and engagements is extensive, it is important to note that we cannot highlight every initiative in every market. Instead, we offer here a representative sample of our collaborative work and unwavering commitment to fostering meaningful change throughout the climate action value chain.

## CLIMATE ADVOCACY AND PLEDGES

These organizations focus on partnerships related to climate advocacy, policy development, and driving sustainable business practices.

- **Climate Pledge:** PepsiCo joined the Climate Pledge in 2021. The Climate Pledge is a commitment to reach net-zero carbon emissions by 2040. Signatories commit to regularly reporting greenhouse gas emissions, implementing decarbonization strategies and neutralizing any remaining emissions to achieve net-zero annual carbon emissions by 2040.
- **WEF Alliance of CEO Climate Leaders:** PepsiCo is a member of WEF's Alliance of CEO Climate Leaders, a CEO-led community committed to raising bold climate ambition and accelerating the net zero transition by setting science-based targets, disclosing emissions and catalyzing decarbonization and partnerships across global value chains.
- **World Economic Forum (WEF) First Movers Coalition (FMC):** PepsiCo joined the First Movers Coalition in 2022. This initiative was launched by WEF with John Kerry and the US Department of State in 2021 at COP 26. It brings together pioneering companies committed to driving the transition to a sustainable, net-zero economy. PepsiCo has joined the initiatives focused on trucking and aluminum, with the goal to engage with partners along the value chain to unlock solutions and drive scale.

## SUSTAINABLE BUSINESS AND ENERGY TRANSITION

Centered around renewable energy adoption, energy transition, and sustainability consulting, the following partnerships spur action for shifting energy sources to more renewable options.

- **Supplier Leadership on Climate Transition:** PepsiCo is a founding member of Guidehouse's Supplier Leadership on Climate Transition (Supplier LoCT). This initiative helps engage suppliers to spur climate-related improvements throughout supply chains.

- **Sustainable Freight Buyers' Alliance (SFBA):** SFBA is led by the Smart Freight Centre with support from BSR, WEF, We Mean Business Coalition, and Mission Possible Partnership. SFBA works to standardize sustainable freight procurement guidelines and grow freight decarbonization solutions and related procurement practices. PepsiCo joined this coalition in 2022.
- **pep+ Renew:** In 2022, PepsiCo started with Schneider Electric one of the first collaborations that increases value chain partners' access to renewable electricity as part of the company's goal to achieve net-zero emissions by 2040. Through the partnership, value chain partners are educated about their renewable electricity choices and opportunity to quicken the transition to renewable electricity through aggregate power purchase agreements (PPAs) and other renewable electricity procurement options.
- **RE100:** In 2020, we joined RE100 as part of our goal to source 100% renewable electricity globally. RE100 is a global initiative led by The Climate Group in partnership with CDP, to bring together the world's most influential companies committed to 100% renewable electricity.
- **Corporate Renewable Energy Buyers Principles:** The World Resources Institute (WRI) and the World Wildlife Fund (WWF) facilitate the Corporate Renewable Energy Buyers Principles. This collaborative initiative brings together corporations and renewable energy industry groups to share what multinationals are looking for when buying renewable energy from the grid. The partnership aims to increase the accessibility and affordability of renewable energy options for corporate energy buyers. The partnership focuses on developing standard contractual terms, simplifying procurement processes, and advocating for supportive policies.
- **Clean Energy Buyers Association (CEBA):** This membership association, which PepsiCo joined in 2021, brings together buyers of clean energy across the U.S., creating a forum for collaboration that supports our transition to renewable energy.
- **Sustainable Fuel Buyers' Principles:** PepsiCo was an original signatory to the Sustainable Fuel Buyers' Principles. These Principles, developed by Business for Social Responsibility (BSR), encourage accelerating the transition to sustainable, low-carbon fuel and related technologies.
- **Smartway (U.S. EPA):** Led by the U.S. Environmental Protection Agency (EPA), the Smartway initiative focuses on improving fuel efficiency and reducing emissions in the transportation sector, particularly in freight transportation.
- **Renewable Thermal Collaborative:** In 2021, PepsiCo joined the Renewable Thermal Collaborative to collaborate with other companies, institutions and governments committed to scaling renewable heating and cooling at their facilities.
- **WBCSD Zero Electric Vehicle Emerging Markets Initiative (ZEV-EMI):** This initiative launched at COP27 and joined by PepsiCo in 2023, the ZEV-EMI, convened by WBCSD, brings together companies committed to the transition toward zero-emission vehicles. This group of companies engages with policymakers, NGOs and industry to create the enabling conditions for accelerated adoption of these kinds of vehicles within emerging economies such as India.
- **The Agriculture Innovation Mission for Climate (AIM for Climate):** AIM for Climate is a collaborative initiative that brings together businesses, governments, and organizations to advance climate smart solutions and achieve carbon neutrality. AIM for Climate seeks to address climate change and global hunger by uniting participants to significantly increase investment in, and other support for, climate-smart agriculture and food systems innovation over five years (2021 – 2025). It is a joint initiative by the United States and United Arab Emirates. AIM for Climate to date has secured more than \$13 billion in public and private investments for climate-smart agriculture.
- **MIT Climate & Sustainability consortium:** PepsiCo is part of the MIT Climate & Sustainability consortium with the aim to vastly accelerate the implementation of large-scale, real-world solutions to meet the climate challenge and to inspire transformative climate progress across industries and across the globe. We are actively involved in workstreams related to nature-based solutions and decarbonizing long-haul transportation.