



G NATURAL
THIRST QUENCHER

G2 NATURAL
THIRST QUENCHER

GATORADE PERFORM 02



PRODUCT DESCRIPTION

- Natural versions of Gatorade Thirst Quencher and low-calorie G2 made with natural flavors, colors and ingredients.
- Provide the same scientifically proven hydration and performance benefits as Gatorade Thirst Quencher and G2.

G Natural (8-oz serving)

- Carbohydrates: 14 grams (50 calories) to provide energy to fuel performance.
- Electrolytes: 110 mg sodium and 30 mg potassium to help maintain electrolyte balance, encourage voluntary drinking and help athletes retain fluid – all important for better hydration.
- Flavors: Blackberry Raspberry, Lemon Berry and Orange Citrus

G2 Natural (8-oz serving)

- Carbohydrates: 5 grams (20 calories)
- Electrolytes: 110 mg sodium and 30 mg potassium
- Flavors: Berry, Citrus Mango and Orange Pomegranate

AVAILABILITY

Beginning in April 2010, available exclusively at Whole Foods stores in five regions:

- Mid-Atlantic (Kentucky, Maryland, New Jersey, Ohio, Pennsylvania, Virginia, Washington, DC)
- South (Alabama, Georgia, North Carolina, South Carolina, Tennessee)
- Southwest (Arkansas, Louisiana, Texas)
- Florida
- Rocky Mountain (beginning in June – Colorado, Kansas, Missouri, New Mexico, Utah)

SUGGESTED RETAIL PRICE

\$1.49 for a 16.9-oz bottle

ABOUT THE G SERIES™

G Natural and G2 Natural are part of Gatorade Perform 02 in the G Series – a new line of products supported by the latest science, and developed working with the world's greatest athletes, to provide fuel, fluid and nutrients before, during and after activity.

To maximize potential for optimal performance throughout training or competition, athletes choose Gatorade Prime 01 to pre-fuel activity, Gatorade Perform 02 (Gatorade Thirst Quencher and G2) during activity to help replace fluids and replenish electrolytes, and Gatorade Recover 03 after activity, which is the first post-exercise protein and carbohydrate beverage formulated with the consistency of a thirst quencher to provide rehydration and muscle recovery benefits.