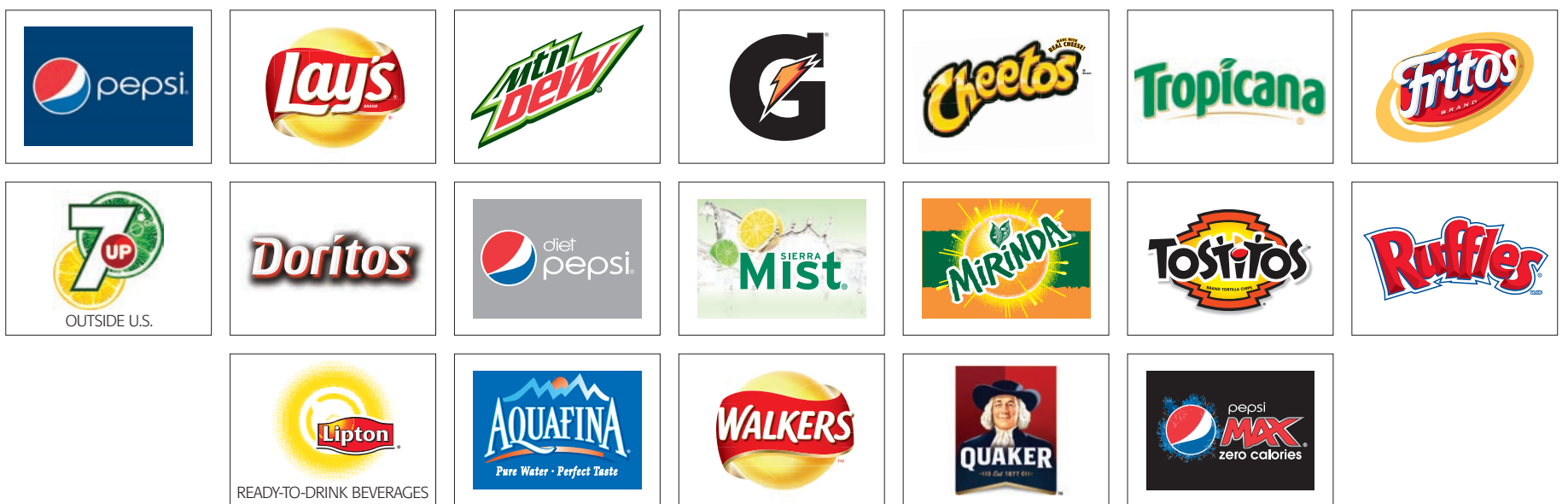


PEPSICO WELCOMES OUR NEWEST BILLION-DOLLAR BRANDS.



THEY'RE IN VERY GOOD COMPANY.



PepsiCo proudly announces that three more brands have crossed the billion-dollar mark, bringing our total to 22. We are growing consistently, doubling our number of billion-dollar brands in just 11 years, including five in the last five years alone. And we have a rich pipeline of brands that are approaching the billion-dollar mark, fast. How many other companies can say that?



PEPSICO
Performance with Purpose.

pepsico.com