

## Tim Minges

Chairman, PepsiCo Greater China Region

Tim Minges is chairman, PepsiCo Greater China Region. In its global portfolio of food and beverage brands, PepsiCo has 22 different brands that generate more than \$1 billion each in annual retail sales. With net revenues of over \$65 billion, PepsiCo's main businesses also make hundreds of other enjoyable foods and beverages that are respected household names throughout the world.

Minges assumed this role in January 2010 and is responsible for business operations for the entire PepsiCo portfolio throughout greater China.

Minges is a 28-year PepsiCo veteran who joined PepsiCo in 1983 in the finance department of Frito-Lay North America (FLNA) and was promoted to a series of roles in finance, sales and general management positions throughout the 1980s and early 1990s. Minges moved to Asia in 1994 as general manager of Frito-Lay Thailand and since then has taken on a series of increasingly complex roles including area vice president, Association of South East Asian Nations (ASEAN); managing director, China; president, Frito-Lay International – Asia-Pacific; and most recently as region president, Asia Pacific, a role that managed the PepsiCo portfolio throughout 13 Asian countries.

Before joining PepsiCo, Minges worked in accounting roles at Great Western Sugar and Alexander Grant.

Minges is based in Shanghai.

### Education:

· Bachelor of Science (Accounting), Miami University, Oxford, Ohio

