

Luis Montoya

President, Latin America Beverages, PepsiCo

Luis Montoya is president, Latin America Beverages of PepsiCo. In its global portfolio of food and beverage brands, PepsiCo has 22 different brands that generate more than \$1 billion each in annual retail sales. With net revenues of over \$65 billion, PepsiCo's main businesses also make hundreds of other enjoyable foods and beverages that are respected household names throughout the world.

Montoya assumed this role in 2007, and is responsible for PepsiCo's beverage business and all related disciplines in Latin America. He is accountable for the division's strategic direction and financial performance.

Montoya began his PepsiCo career in 1991 as a market manager for Peru and Ecuador, and has held several positions since, including general manager, Central America; franchise vice president, Mexico (where he also assumed responsibility for Central America and the Caribbean); and most recently business unit general manager, Northern Latin American Beverages (Nola). In 2010, Montoya also received the Steve Reinemund Leadership Legacy Award, the highest recognition within PepsiCo, for his exemplary leadership and commitment to diversity and inclusion, while moving the business forward.

Before joining PepsiCo, Montoya worked for Proctor & Gamble.

Montoya is based in Lima, Peru.

Education:

- Bachelor of Arts (Industrial Engineering), Universidad Católica del Peru, Lima, Peru
- Master of Business Administration, Purdue University, West Lafayette, Ind.

Affiliations, Appointments:

- Board member, Pepsi Cola Venezuela joint venture
- Board member, PepsiCo Executive Committee
- Board member, Central America Bottling Corp

