

# PEPSICO

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## Did you know?

- We are the **largest food & beverage business** in the U.S., Russia, India and the Middle East
- We are the second largest F&B Company in Mexico and in the top five in Brazil and Turkey
- Our products are **consumed over one billion times each day** the world over
- We have 22 billion dollar brands and almost forty 250 million - 1 billion dollar brands in estimated annual retail sales
- Lay's is the **number one** snack food brand in the world
- Quaker is the world's **most trusted** health and wellness food brand
- PepsiCo is a **leading juice manufacturer** in Europe and the top dairy producer in Russia
- We have **increased our annual dividend** for 45 consecutive years
- PepsiCo **outperformed both the Dow and S&P** over the past 10 years in annualized total shareholder return. (2006 – 2016)
- We have **delivered cumulative cash returns of nearly \$70 billion** over a ten year period (2006-2016)
  - In 2016, we generated \$7.8 Billion in free cash flow
- **Roughly 25% of our net revenue** came from our “**Everyday Nutrition**” products in 2016
- For the past three years, **PepsiCo** has been the **#1 Contributor to U.S. Food and Retail Sales Growth**, generating more retail sales growth than all other \$5 billion-plus food and beverage manufacturers combined
- **Cost savings** associated with our **environmental and sustainability** initiatives has been **\$600 million** since 2011
- We have the largest commercial fleet of **all-electric trucks** in the United States.
- Increased R&D Investment by 45% since 2011
  - In 2016, **PepsiCo accounted for 17% of innovation sales** at retail – as measured by IRI – more innovation than our next four competitors combined
  - Over the past five years, we opened **new global R&D Centers** in Shanghai, Monterrey and Dubai to continuously drive innovation and our portfolio transformation
- In 2016, in an effort to cater to health-conscious consumers on the go, PepsiCo rolled out more than 20,000 *Hello Goodness* vending machines across the U.S.

# Recent Awards and Recognitions

## Overall Business Performance

### **Fortune's World**

Named among Fortune's World's Most Admired Companies (2017)

### **Barron's World**

Ranked 28th on Barron's World's Most Respected Companies list (2016)

### **Ethical Corporation**

Received an Ethical Corporation Responsible Business Award for PepsiCo's Food for Good program (2016)

### **New York Stock Exchange (NYSE) Governance Services**

Best In-House Legal team for Corporate Governance at a Large Cap Company (2015)  
Exemplary Shareholder Engagement (2015)

### **Fortune 500**

Ranked 44th on the Fortune 500 list (2017)

### **LinkedIn Top Attractors**

Ranked 20th on LinkedIn's Global Top Attractors list (2017)

### **Corporate Secretary Magazine**

Awarded Best Overall Governance, Compliance and Ethics Program (Large Cap Category 2013)  
Awarded Governance professional of the year (Large Cap Category 2016)

## Diversity and Engagement

### **Corporate Equality Index**

Scored 100 percent on the Corporate Equality Index for the Human Rights Campaign for our LGBT efforts (2017)

### **LatinaStyle**

Named among LatinaStyle's 50 Companies for Latinas (2017)

### **Black Enterprise**

Acknowledged by Black Enterprise as one of the Best 40 Companies for Diversity (2016)

## Sustainability

### **Dow Jones Sustainability Index**

Named on DJSI North America Index with a 100% score in packaging and sourcing (2016)

### **Carbon Disclosure Project (CDP)**

Recognized by the Carbon Disclosure Project (CDP) for the 7th consecutive year (2017)

### **Ethisphere's World**

Named among Ethisphere's World's Most Ethical Companies for the 11th consecutive year (2017)

### **Corporate Responsibility Magazine**

Named among Corporate Responsibility magazine's World's 100 Best Corporate Citizens (2017)

### **Newsweek**

Named among the top U.S. and global companies on Newsweek's Green Rankings (2016)

### **Interbrand**

Ranked 23rd in Best Global Green Brands by Interbrand (2016)

### **Stockholm Industry**

Awarded the Stockholm Industry Water Award in recognition of the company's innovative and outstanding water stewardship initiatives (2012)

### **U.S. Water Alliance**

Recipient of the U.S. Water Prize from the U.S. Water Alliance (2012)

### **Hispanic Association on Corporate Responsibility (HACR)**

Ranked on HACR's Corporate Inclusion Index (CII) (2015)

### **Women Business Enterprise National Council (WBENC)**

Named among the America's Top Corporations for Women's Business Enterprises by the Women Business Enterprise National Council (WBENC) (2014)

### **Diversity Business**

Named 17th on Diversity Business' list America's Top Organizations for Multicultural Business Opportunities (2014)