



Nutritional Labeling

As a global company with brands that reach consumers more than a billion times every day, it is important for PepsiCo to provide fact-based, simple and easy-to-understand information about how the key nutrients in each product fit in a balanced and healthy diet. We are continuously looking for ways to improve our labeling.

In 2010, PepsiCo voluntarily committed to display calorie count and key nutrients on our packaging— where feasible to print and where permissible by local regulations— for all of our products in Brazil, Canada, China, India, Mexico, Russia, Saudi Arabia, Turkey, the U.K. and the U.S.

In an effort to strengthen our labeling policy, in 2014 PepsiCo adopted our Global Labeling Policy, which calls for the following information:

- Nutritional information on the amount of energy (as calories, kilocalories or kilojoules), protein, carbohydrates, total sugars, total fat, saturated fat and sodium per 100 grams, per milliliter or per serving on the side or back of our packaging. Nutritional information is also required for any nutrients for which a health or nutrition claim is made.
- Information on energy (as calories, kilocalories or kilojoules) per 100 grams, per milliliter or per serving on the front of our packaging in all countries.
- The percentage of the official Guideline Daily Amounts, Daily Values or equivalents for energy, total fat, saturated fat, sodium and total sugars on either the front or the back of the packaging in countries where such values are available.

Where we cannot label our products as described above due to packaging constraints such as small sized packages, we strive to provide nutritional information by other means, such as PepsiCo websites. In 2016, in globally representative markets, which represented over 97 percent of net revenue, 88 percent of PepsiCo products complied with our side- and back-of-package labeling commitment and 72 percent complied with our front-of-package labeling commitment.

To further advance efforts to provide consumers with nutrition information, we have joined our peer food and beverage manufacturers and retailers to develop front-of-pack labeling programs that make nutritional information available in a clear, simple and easy-to-use format. We recognize that we have more work to do on implementing front-of-pack labeling, which helps our consumers make informed decisions when they shop. Throughout 2017, we are continuing to roll out front-of-pack labeling of energy on our packages. However, we are anticipating and implementing new regulatory labeling requirements in a few key markets, such as the U.S.

Labeling implementation may be delayed in those key markets in an effort to ensure that we are in compliance with the applicable regulatory requirements and our policy, minimize cost to our business and provide consistency for consumers.

Please see our [Global Labeling Policy](#) for more information.