PepsiCo Global Labeling Policy

PepsiCo is committed to helping consumers make informed choices through fact-based, simple and easy-to-understand information about how the key nutrients in each product fit in a balanced and healthy diet.

We follow nutrition labeling requirements in the countries where our products are sold, and in many places, we exceed these requirements. At a minimum, currently our labels provide information on the amount of energy (kilocalories, calories, kilojoules), protein, carbohydrate, total fat, and sodium in our key countries[1].

We are continuously looking for ways to improve our labeling. So, we are enhancing our labeling policy in connection with our packaged food and beverage products as follows:

- Our products will provide on the side or back of our packaging nutrition information on the amount of energy (as calories, kilocalories or kilojoules), protein, carbohydrate, total sugars, total fat, saturated fat and sodium per 100g/ml or per serving. Additionally, we will include nutrition information for nutrients for which a health or nutrition claim is made.

- Our products will include information on energy (as calories, kilocalories or kilojoules) per 100g/ml or per serving on front-of-pack labeling in all countries.

- PepsiCo will provide the percentage of the official Guideline Daily Amounts, Daily Values or equivalents for energy, total fat, saturated fat, sodium/salt and total sugars on either the front, side or back of pack in countries where such values are available.

Where this is not possible for reasons such as small sized packaging or on recyclable glass bottles, we will provide nutritional information by other means such as PepsiCo websites.[2]

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[1] Key countries include Brazil, Canada, India, Mexico, Russia, Saudi Arabia, Turkey, UK and US. These countries represent over 80% of PepsiCo's total sales volume.

[2] Specific exemptions (unless required by national regulations) are:

- Food and beverages in packaging or containers the largest printable surface of which has an area of less than 100cm2 (15.5 square inches), provided no nutrition claims are made;
- Foods and beverages of any description in a quantity of less than 5g/5ml;
- Seasonal food items or gift items, including assortments;
- Single ingredient foods and beverages, such as plain, unsweetened waters; coffee beans and decaffeinated coffee beans (whole or milled); tea, decaffeinated tea; instant, unsweetened coffee and tea; herbal, fruit and tea infusions; fermented vinegars and substitutes for vinegar; and herbs and spices;

We believe that one of the ways we can have the greatest impact in providing consumers with nutrition information is by joining our peer food and beverage manufacturers and retailers in developing front-of-pack labeling programs in different countries. In many countries where the food and beverage industry has launched successful front-of-pack labeling programs it has been accompanied by extensive consumer education campaigns to build consumer awareness and promote the use of these labeling programs.[3] We will continue to work with industry, governments and other stakeholders to seek out opportunities for providing nutrition information and education to consumers.

This policy applies to all countries in which we operate. Implementation will be completed on an ongoing basis, but not later than December 31, 2016 for all PepsiCo products placed in the market after that date.

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- Waters, including those where the only added ingredients are carbon dioxide and/or flavourings;
- Foods with particular nutritional uses, such as; infant formula or baby food;
- Food and beverages in packaging or containers shared between markets for logistic, distribution or linguistic reasons where national regulations in one market may prohibit the use of daily intake guidance in another, or where such guidance is either not established or different in the respective markets.

[3] PepsiCo has joined our industry peers in adopting front-of-pack labeling in the U.K. and other European countries, Australia, New Zealand, the US, Canada, Mexico, and Malaysia. PepsiCo has either completed or begun implement in all of these countries.