PepsiCo U.S. Policy for Foods Sold in Schools

PepsiCo is committed to helping schools offer nutritious food choices to their students.

While schools and their administrators ultimately decide which foods are available on schools campuses, PepsiCo hopes to shape an environment within schools that facilitates nutritious, food choices. To this end, PepsiCo has committed to the following:

I. Government Regulations

PepsiCo expects food distributors, vending companies and other independent businesses that sell our products to schools to abide by all federal, state, and local regulations governing the sale of foods in schools.

II. Products Sold as Part of the National School Meal Program

For foods to be sold as part of the national schools meal programs, PepsiCo expects distributors (and other independent businesses that sell to schools) to supply only PepsiCo products that meet the United States Department of Agriculture (USDA) Nutrition Standards for National School Lunch and National School Breakfast Programs .

III. Products Sold Outside the National School Meal Program ("Competitive Foods")

For foods to be sold outside the national school meal programs (aka "Competitive Foods"), we will encourage schools to request and distributors (and other independent businesses that sell to schools) to supply only PepsiCo products that adhere to the USDA Nutrition Standards for Competitive Foods:

A. Specific Standards:

(i). ≤35% Total Calories from Total Fat as packaged/served*
(ii). <10% Calories from Saturated Fat as packaged/served*
(iii). ≤35% Total Sugar by Weight as served**
(iv). <0.5 g of Trans fat per portion
(v). ≤230 mg Sodium per item; ≤200 mg as of July 1, 2016
(vi). ≤200 Calories per Item

AND

B. Additional Requirements:

(i). Be a grain product that contains 50% or more of grain content as whole grains by weight or have whole grains as the first ingredient***; **OR**

(ii). Have as the first ingredient one of the non-grain main foods groups: fruits, vegetables, dairy, or protein foods (meat, beans, poultry, seafood, eggs, nuts seeds, etc.)***; **OR**

(iii). Be a combination food that contains at least ¼ c. fruit and /or vegetable; **OR**

(iv). Contain 10% of the Daily Value (DV) of a nutrient of public health concern (i.e., calcium, potassium, Vitamin D or dietary fiber).[1]

Notes:

- *Reduced fat cheese; nuts, seeds and nut/seed butters; and products consisting of only dried fruit with nuts and/or seeds with no added nutritive sweeteners or fats are exempt from the total calories from fat and calories from saturated fat limits.
- **Dried/dehydrated fruits and vegetables are exempt from the sugar by weight limit.
- ***If water is the first ingredient, the second ingredient must be one of the above.
- The USDA Nutrition Standards for Competitive Foods apply to all foods sold outside the school meal programs, on the school campus, and at any time during the school day. A school day is defined as the period from the midnight before, to 30 minutes after the end of the official school day.

IV. Product Innovation

PepsiCo will make a wide range of qualifying foods available for sale in schools through our current offerings, by reformulating non-qualifying products, and introducing new products that fit within the standards outlined above.

V. Communication

PepsiCo will communicate the nutrition standards set by the USDA to education leaders, education organizations, school authorities, food distributors, vending companies and other independent businesses that sell our product to schools and encourage schools and their food providers to follow the direction set by this policy.

[1] Effective July 1, 2016 this criterion is obsolete and may not be used to qualify as a competitive food