



GLOBAL POLICY ON BIOENGINEERED FOOD AND INGREDIENTS USE AND LABELING

Government approval of genetically-modified foods differs from country to country regarding both use and labeling. For this reason, PepsiCo adheres to all relevant regulatory requirements regarding the use of genetically-modified food crops and food ingredients within the countries it operates.

Like other global food and beverage companies, PepsiCo recognizes that different regional markets can have different expectations and consumer preferences, as well as varied raw material availability. Depending on these local factors, individual business units may or may not choose to utilize bioengineered ingredients, even if approved by government for use. In some markets where certain bioengineered ingredients have been approved by the responsible official authorities, we may offer both products that utilize bioengineered ingredients and products without bioengineered ingredients.

PepsiCo's global policy for labeling of bioengineered materials is as follows. If bioengineered materials are used we ensure that the products containing these materials comply with local regulations for their use, including any labeling requirements. Similarly, some individual business units may choose to label products, when fully substantiated, relevant and meet local regulation, as not containing GM ingredients, which consumers may use to inform their purchasing decisions.

April 2014