

# PepsiCo Statement on Use of Genetically Modified Ingredients in the U.S

Sept 23, 2013

PepsiCo Statement on Use of Genetically Modified Ingredients in the U.S. Providing consumers with safe products is PepsiCo's number one priority, and we understand that some consumers have questions about genetically modified food ingredients.

The use of genetically modified (GM) ingredients is safe for people and our planet, and also has a number of important benefits.

Many of the most influential regulatory agencies and organizations that study the safety of the food supply, including the U.S. Food & Drug Administration, the American Medical Association, the World Health Organization, Health Canada, the U.S. Department of Agriculture and the National Academy of Sciences, have found that genetically modified food ingredients are safe and there are no negative health effects associated with their use.

GM technology adds desirable traits from nature, without introducing anything unnatural or using chemicals, so that food is more plentiful.

It is important for our consumers to know that this technology is not new. In fact, it has been around for the past 20 years, and today, 70-80% of the foods we eat in the United States, both at home and away from home, contain ingredients that have been genetically modified.<sup>1</sup> If the ingredient label on any food or beverage product contains corn or soy, it most likely contains genetically modified ingredients, as a very high percentage of those crops grown in the U.S. use GM technology. A high percentage of other ingredients in the U.S., such as sugar beets, are grown with the use of GM technology as well.

Many ingredients grown using GM technology require fewer pesticides, less water and keep production costs down. In fact, GM technology helps reduce the price of crops used for food, such as corn, soybeans and sugar beets by as much as 15-30%.<sup>2</sup> In addition, one in eight people among the world's growing population of seven billion do not have enough to eat, and safe and effective methods of food production, like crops produced through GM technology, can help us feed the hungry and malnourished in developing nations around the world.

PepsiCo will continue to engage in an informative dialogue with our consumers so that they understand the safety, prevalence and benefits of GM ingredients and can make informed choices for themselves and their families.

For more information, we encourage you to visit [www.factsaboutgmos.org](http://www.factsaboutgmos.org).

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<sup>1</sup> Consumer Updates - FDA's Role in Regulating Safety of GE Foods - May 14, 2013

<sup>2</sup> Lessons from the California GM Labeling Proposition on the State of Crop Biotechnology, Selected Paper prepared for presentation at the Agricultural & Applied Economics Association's 2013 AAEA & CAES. Joint Annual Meeting, Washington, DC, August 4-6, 2013