

Nutritional Labeling

Overview

As a global company with brands that reach consumers more than a billion times every day, it is important for PepsiCo to provide fact-based, simple and easy-to-understand information about how the key nutrients in each product fit in a balanced and healthy diet.

In 2014 PepsiCo adopted our Global Labeling Policy, which calls for the following information:

- Nutritional information on the amount of energy (as calories, kilocalories or kilojoules), protein, carbohydrates, total sugars, total fat, saturated fat and sodium per 100 g/ml or per serving on the side or back of our packaging. Nutritional information is also required for any nutrients for which a health or nutrition claim is made.
- Information on energy (as calories, kilocalories or kilojoules) per 100 g/ml or per serving on the front of our packaging in all countries.
- The percentage of the official Guideline Daily Amounts, Daily Values or equivalents for energy, total fat, saturated fat, sodium and total sugars on either the front or the back of the packaging in countries where such values are available.

Where we cannot label our products as described above due to packaging constraints such as small sized packages, we strive to provide nutritional information by other means, such as PepsiCo websites.

In addition to complying with our Global Labeling Policy, we are continuously looking for new ways to improve our labeling to meet both consumer demands and stakeholder expectations. For example, in 2018, PepsiCo announced it will trial interpretative color-coded labeling on our food and beverage packagings in many EU markets, using the 100g/ml-based approach already voluntarily implemented in the UK and Ireland. Additionally, we have joined our peer food and beverage manufacturers and retailers in developing front-of-pack labeling programs in different countries.

In 2018, PepsiCo monitored compliance with our Global Labeling policy in almost all markets around the world, which represented approximately 99 percent of net revenue, and found that 96 percent of PepsiCo products complied with our side- and back-of-package labeling policy and 78 percent complied with our FOP labeling policy.

We recognize that we have more work to do on implementing FOP labeling. We are continuing to roll out FOP labeling of energy on our packages and plan to look for other opportunities to work with industry on labeling solutions.

Please see our [Global Labeling Policy](#) for more information.