

TOPICS		STAKEHOLDER PERSPECTIVES	WHAT WE ARE DOING ABOUT IT	RELEVANT ESG TOPICS
PUBLIC HEALTH	Innovating More Nutritious Options	PepsiCo and other food and beverage companies should increase their offerings of healthier choices to address risk factors associated with noncommunicable diseases and leverage consumer demand for healthier products.	<p>PepsiCo has adopted goals to reduce saturated fats, sodium and added sugars in our products.</p> <p>We have also joined industry groups in adopting specific sugar and sodium reduction goals in certain countries to drive broad progress and have greater impact. For example, in 2018, PepsiCo joined the Brazilian Minister of Health and food & beverage industry in adopting a sugar reduction agreement.</p>	Nutrition Saturated Fat Sodium Sugar
	Consumer Information	Consumers want greater transparency about what is in the foods they eat. Additionally, governments and public health advocates are calling on PepsiCo and other multinational food and beverage companies to provide consumers with more information so they can make decisions about what they consume and how it fits in a healthier diet.	<p>PepsiCo is continuing to implement our global labeling policy and adopting new labeling systems that we believe provide greater transparency and help consumers to make responsible dietary decisions.</p> <p>In 2018, PepsiCo announced it will trial interpretative color-coded labeling on our food and beverage packaging in many EU markets, using the 100g/ml-based approach already voluntarily implemented in the UK and Ireland.</p>	Nutrition Labeling
	Responsible Marketing to Children	Our stakeholders continue to acknowledge that PepsiCo has taken many positive steps to limit marketing to children. However, our industry continues to receive pressure to strengthen our policies in this regard.	We have engaged with the World Federation of Advertisers to provide additional training to our marketing and nutrition departments on our policies. We continue to monitor our performance on this topic and are exploring policy enhancements.	Advertising and Marketing
WATER		Water is critical to human health, sanitation, and an array of commercial and industrial operations, including agriculture. But it is being used unsustainably in many watersheds and must be conserved. PepsiCo needs to use water efficiently, replenish water within local watersheds, work with farmers to promote conservation and work with policymakers to establish better water governance, especially in areas with high water stress.	PepsiCo has a number of interconnected goals that enhance water stewardship.	Water
CLIMATE CHANGE	Public Policy Advocacy	Stakeholders are looking for businesses, such as PepsiCo, to publicly support government actions and collaborative approaches between business, civil society and governments that tackle climate change. They also want companies to look beyond their direct operations and reduce emissions along their value chains consistent with a “2 degree scenario.”	<p>PepsiCo’s climate goal is to reduce absolute emissions by at least 20 percent by 2030 compared with a 2015 baseline, across the value chain.</p> <p>We also engage with policymakers, e.g. on truck efficiency rules.</p>	Climate Change

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<p>SUSTAINABLE AGRICULTURE</p>	<p>As a significant customer of palm oil and cane sugar, PepsiCo should ensure their supply chains are environmentally and socially sustainable with ambitious future targets, policies being implemented on the ground and mechanisms to manage current issues.</p>	<p>PepsiCo has set a goal to source palm oil and cane sugar sustainably by 2020. we are also enhancing our governance mechanism for our agricultural supply chain and working with our suppliers to enhance their capability on these issues</p>	<p>Agriculture Palm Oil Deforestation Land Rights Human Rights</p>
<p>PACKAGING & WASTE</p>	<p>Customers want convenient packaging that does not pollute the environment while also preserving the freshness of the product and avoiding spoilage.</p>	<p>Through our sustainability goals we are continuing our work to redesign packaging to be more sustainable (e.g. removing packaging components that disrupt recycling) and we are partnering with a variety of organizations to improve recycling rates. We are also looking at ways to lower the carbon footprint of our packaging.</p>	<p>Packaging Waste</p>
<p>HUMAN RIGHTS</p> <p>Salient Issues</p>	<p>PepsiCo should identify the most important human rights risks to rights holders, articulate the specific challenges, problems found and how PepsiCo is working to address them.</p>	<p>PepsiCo has launched a new Human Rights policy which includes an identification of our salient issues. We are developing additional programs to address these areas and following the United Nations Guiding Principles Reporting Framework to better explain our approach to Human Rights.</p>	<p>Human Rights</p>