

# Packaging Partnerships and Engagement

June 2021

PepsiCo draws on the expertise and local knowledge of an array of partners in order to deliver on its water stewardship ambitions. These include non-profit organizations, research institutions, developmental experts as well as collaborative initiatives. Examples of strategic partnerships are listed below.

## Alliance for Water Stewardship

PepsiCo has been a member of the Alliance for Water Stewardship (AWS) since 2018. Through our participation with AWS, we contribute to promoting stewardship of local water resources through our goal to adopt the International Water Stewardship Standard, or AWS Standard, across all of our high water-risk facilities by 2025. PepsiCo associates in Belgium, Mexico, Pakistan, and the United States have attended AWS training sessions to support their implementation of the Standard at facilities falling within scope of our goal. We have leveraged the AWS member network to share learnings with peer companies pursuing water stewardship in shared watersheds.

## World Resource Institute

PepsiCo has partnered with the World Resource Institute (WRI) on multiple sustainability issues, including water resources. The organization's global data sets are an important input for our global operational and agricultural water risk assessments. In North America we are partnering with WRI to develop a groundwater assessment toolkit to better inform groundwater risks for facilities utilizing the resource. PepsiCo also participated in WRI's Public Water Management pilot, a project testing a novel data collection approach that would leverage crowdsourced data from multinational companies on the state of public water management.

## Water Resources Group

PepsiCo is an active member of the 2030 Water Resources Group (WRG) and is represented on the Governing Council. The 2030 WRG is a public-private collaboration hosted by the World Bank that stimulates open dialogue about water management and develops proposals to help improve the management of water resources in the country. 2030 WRG is active in a number of key PepsiCo markets including India, Mexico, and South Africa.

## Inter-American Development Bank

Another collaborative effort is taking place across Latin America, through a public-private partnership between PepsiCo, the PepsiCo Foundation and the Inter-American Development Bank (IDB). This work includes installing water connections for difficult-to-reach rural and dispersed communities in Peru, Mexico, Colombia, Brazil, Guatemala and Honduras, which traditionally have received much less support for safe water access projects than more densely populated areas. IDB and PepsiCo have also launched a modeling tool called Hydro-BID to help local governments estimate the availability of freshwater in water-scarce regions and aid in water budgeting and water-resource planning.

## California Water Action Collaborative

PepsiCo is a member of the California Water Action Collaborative (CWAC), a group of over 25 leading companies and NGOs committed to California's shared water future that was formed in 2014. This collaboration provides a forum for us to better learn about and understand California's water challenges, identify geographies and issues of shared interest, and collaborate to make measurable positive impacts on water security in the state. PepsiCo has participated in joint CWAC projects including a reforestation effort with the Arbor Day Foundation and a pilot project on setting site targets based on catchment context with the Pacific Institute.

## CEO Water Mandate

The UN Global Compact's CEO Water Mandate's objective is to activate business leaders to advance issues around water stewardship, sanitation, and the Sustainable Development Goals in partnership with other stakeholders such as the UN, governments, and civil society. PepsiCo has been a signatory to the CEO Water Mandate since 2007, and as such has committed to continuous progress against six commitment areas: direct operations; supply chain and watershed management; collective action; public policy; community engagement; and transparency.

### The Nature Conservancy

The Nature Conservancy is one of our key partners on water stewardship, and in implementing our 2025 replenish goal, in particular. In 2020 we had 16 active partnerships with the organizations spanning North America, Latin America and Africa, returning over 2.1 billion liters of water back into local watersheds.

### World Wildlife Fund

PepsiCo has partnered with the World Wildlife Fund (WWF) in Pakistan to launch a new partnership aimed at improving water security near Lahore with rainwater harvesting and recharge interventions and constructed wetlands. We recently expanded the partnership to Multan in Pakistan. Globally, we have also engaged with WWF to develop a PepsiCo Stakeholder Engagement Guide.