PEPSICO

Performing to Potential

February 21, 2024



Ramon Laguarta Chairman & CEO



Jamie Caulfield EVP & CFO















































CAGNY 2024

Safe Harbor Statement & Non-GAAP Information

Safe Harbor Statement

Statements in this communication that are "forwardlooking statements," including our long-term targets, are based on currently available information, operating plans and projections about future events and trends. Terminology such as "aim," "anticipate," "believe," "drive," "estimate," "expect," "expressed confidence," "forecast," "future," "goal," "guidance," "intend," "may," "objective," "outlook," "plan," "position," "potential," "project," "seek," "should," "strategy," "target," "will" or similar statements or variations of such words and other similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain such terms. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from those predicted in such forward-looking statements. Such risks and uncertainties include, but are not limited to: the risks associated with the deadly conflict in Ukraine; future demand for PepsiCo's products; damage to PepsiCo's reputation or brand image; product recalls or other issues or concerns with respect to product quality and safety; PepsiCo's ability to compete effectively; PepsiCo's ability to attract, develop and maintain a highly skilled and diverse workforce or effectively manage changes in our workforce; water scarcity; changes in the retail landscape or in sales to any key customer; disruption of PepsiCo's manufacturing operations or supply chain, including continued increased commodity,

packaging, transportation, labor and other input costs; political, social or geopolitical conditions in the markets where PepsiCo's products are made, manufactured, distributed or sold; PepsiCo's ability to grow its business in developing and emerging markets; changes in economic conditions in the countries in which PepsiCo operates; future cyber incidents and other disruptions to our information systems; failure to successfully complete or manage strategic transactions; PepsiCo's reliance on third-party service providers and enterprise-wide systems; climate change or measures to address climate change and other sustainability matters; strikes or work stoppages; failure to realize benefits from PepsiCo's productivity initiatives; deterioration in estimates and underlying assumptions regarding future performance of our business or investments that can result in impairment charges; fluctuations or other changes in exchange rates; any downgrade or potential downgrade of PepsiCo's credit ratings; imposition or proposed imposition of new or increased taxes aimed at PepsiCo's products; imposition of limitations on the marketing or sale of PepsiCo's products; changes in laws and regulations related to the use or disposal of plastics or other packaging materials; failure to comply with personal data protection and privacy laws; increase in income tax rates, changes in income tax laws or disagreements with tax authorities; failure to adequately protect PepsiCo's intellectual property rights or infringement on intellectual property rights of others; failure to comply with applicable laws and regulations; and potential liabilities and costs from litigation, claims, legal or regulatory proceedings, inquiries or investigations.

For additional information on these and other factors that could cause PepsiCo's actual results to materially differ from those set forth herein, please see PepsiCo's filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K and subsequent reports on Forms 10-Q and 8-K. Investors are cautioned not to place undue reliance on any such forward-looking statements, which speak only as of the date they are made. PepsiCo undertakes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

Non-GAAP Information

Please refer to PepsiCo's website at www.pepsico.com in the "Investors" section under "Financial Information – Events and Presentations," and PepsiCo's filings with the Securities and Exchange Commission, to find disclosure and a reconciliation of any non-GAAP financial measures contained herein. PepsiCo provides guidance on a non-GAAP basis as the Company cannot predict certain elements which are included in reported GAAP results, including the impact of foreign exchange and mark-to-market adjustments.



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WHO WE ARE



WHERE WE ARE



WHERE WE ARE GOING



CAPITAL ALLOCATION & FINANCIAL TARGETS



We are a global beverage and convenient food company with large, iconic and trusted brands











































NET REVENUE

More than in 2023

ICONIC GLOBAL BRANDS

Sold in **OVER** 200 countries and territories

CORE OPERATING PROFIT

Nearly in 2023



That are wellpositioned in large, attractive categories



41%

\$53B



savory snacks



Leader in



Expanding into other convenient food occasions

Net Revenue



\$38B



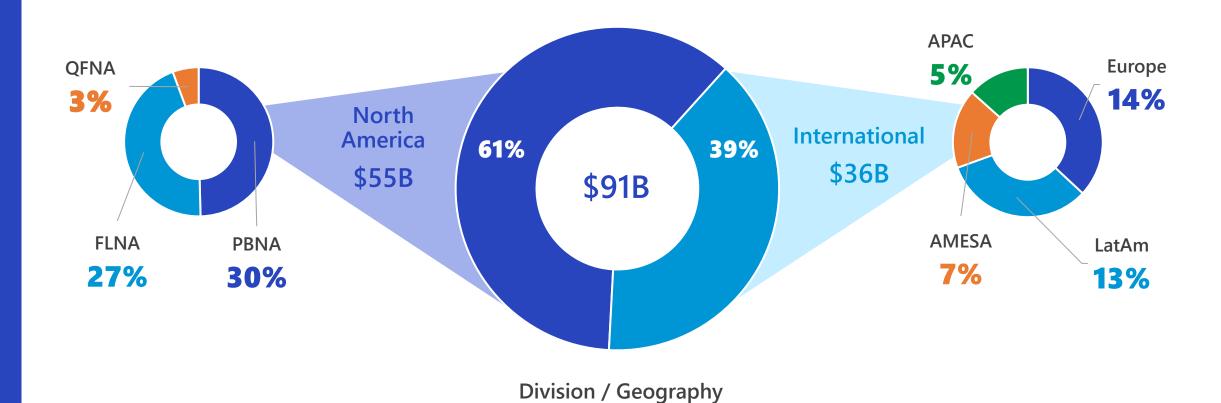
Strong position in all LRB categories



Expanding across beverage occasions

PepsiCo data based on 2023 reported net revenue. Market share data (retail sales for savory snacks and beverages) based on 2023 Euromonitor.

INCLUDING A DIVISIONAL STRUCTURE DESIGNED TO OPERATE WITH A LOCAL FOCUS ON THE CONSUMER



Net Revenue Breakdown



LED BY A DIVERSE PORTFOLIO OF TRUSTED BRANDS LOVED BY CONSUMERS IN NORTH AMERICA

PEPSICO BEVERAGES NORTH AMERICA Broad presence across LRB including CSD, Sports/Hydration, **RTD Coffee/Tea and Energy Net Revenue** ~\$28B

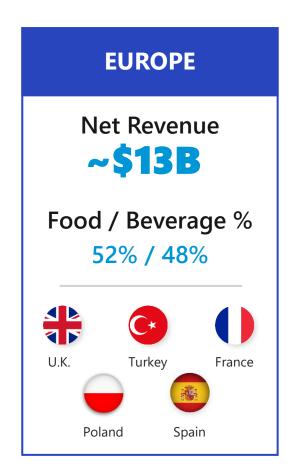




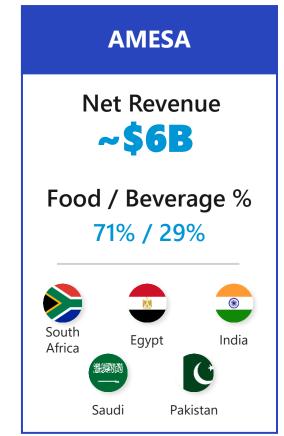
#1 Manufacturer Ranking Kantar PoweRanking Survey 8th Consecutive Year



AND AN EXPANSIVE REACH ACROSS INTERNATIONAL MARKETS











SHARING A STRATEGIC FRAMEWORK AND CULTURE THAT **EMPHASIZES PERFORMANCE, OWNERSHIP AND INCLUSIVITY**

MISSION

Create more smiles with every sip and every bite

VISION

Be the global leader in beverages and convenient foods by winning with

THE **PEPSICO** WAY

FASTER

Winning in the marketplace, being more consumer-centric and accelerating investment for topline growth

STRONGER

Transforming our capabilities, cost and culture by operating as one PepsiCo, leveraging technology, winning locally and globally enabled

BETTER

Creating growth and value by operating within planetary boundaries and inspiring positive change for the planet and people

















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WHO WE ARE



WHERE WE ARE



WHERE WE ARE GOING



CAPITAL ALLOCATION& FINANCIAL TARGETS



SINCE 2019, WE HAVE PRIORITIZED INVESTMENTS AND BUILT CAPABILITIES TO BECOME FASTER, **STRONGER AND BETTER**



FASTER INVESTED

- Brands & Innovation
- Manufacturing Capacity
- Go to Market
 Systems
- Away From
 Home
 E-Commerce



STRONGER ELEVATED

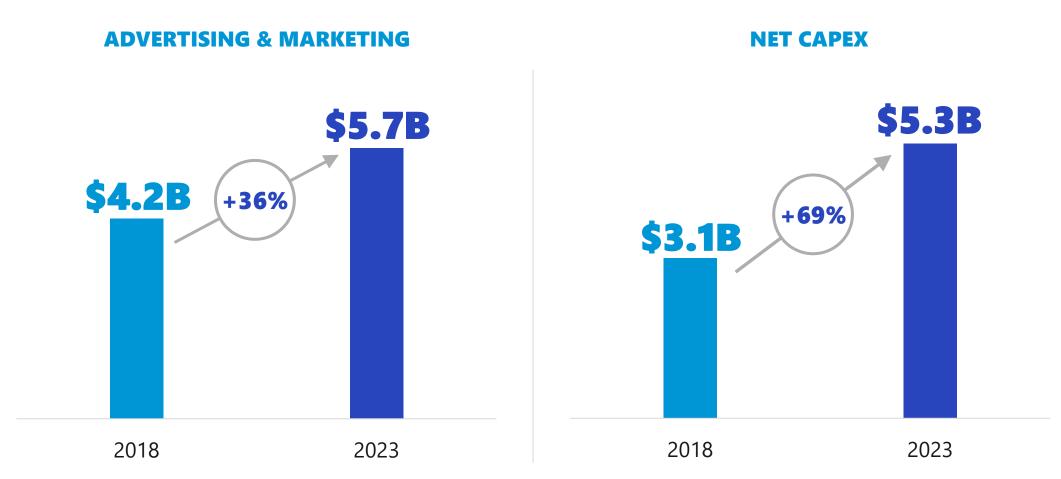
- Holistic Cost Management
- Digitization
- ✓ IT Harmonization
- Talent and Culture



BETTERADVANCED

- Integrate
 Purpose into
 Strategy
- Positive Agriculture
- Positive Value Chain
- Positive Choices

INCLUDING INVESTMENTS TO ACCELERATE GROWTH AND BUILD FOR THE FUTURE





AS WE ELEVATED OUR FOCUS ON CONSUMER-CENTRIC INNOVATION THAT DRIVES CONSUMPTION



Expanding our presence to meet consumer preferences



>\$11B Gatorade + Propel PACKAGE SIZES Expansive set of portion control options





POSITIVE CHOICES

Reduced sugar and sodium, whole grain and baked offerings









BOLD FLAVORS

Bold flavors with greater assortment and variety



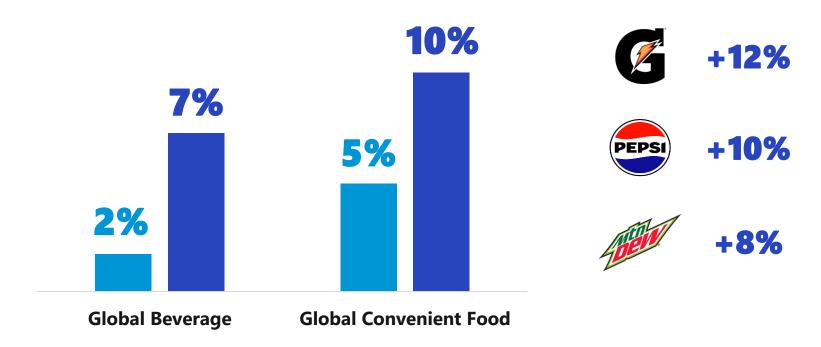


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WHICH HAS RESULTED IN STRONG REVENUE GROWTH **ACROSS OUR GLOBAL CATEGORIES AND BRANDS**



NET REVENUE GROWTH BY BRAND (2021-'23 CAGR)











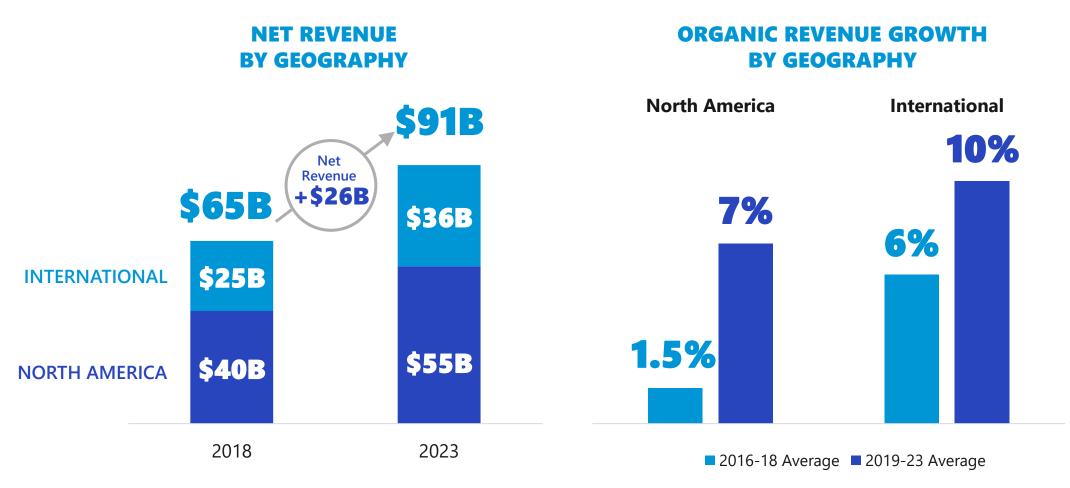


+13%





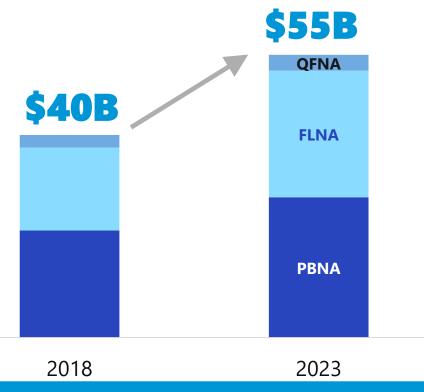
AS WELL AS ACROSS GEOGRAPHIES AND MARKETS





LED BY SIGNIFICANT GROWTH WITHIN OUR NORTH AMERICA BUSINESSES

NORTH AMERICA NET REVENUE



FLNA

Net Revenue

>\$8B SINCE 2018

- Gained Savory share
- Expanded packaging optionality
- Introduced bold new flavors and textures
- Broadened permissible portfolio

PBNA

Net Revenue

>\$6B SINCE 2018

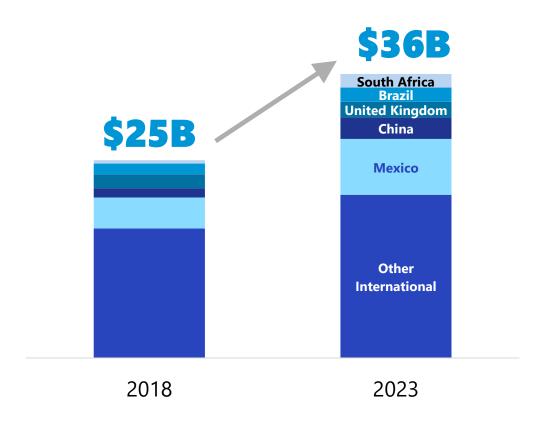
- Expanded presence across LRB while delivering profitable growth
- Increased zero sugar and energy presence
- Started to advance Beyond the Bottle Strategy
- Divested Juice business

PepsiCo was the #1 contributor to U.S. Food & Beverage growth for four consecutive years



WHICH WE LEVERAGE TO BUILD AND EXPAND OUR INTERNATIONAL BUSINESSES

INTERNATIONAL NET REVENUE



BUILDING SCALE IN KEY D&E MARKETS

	2023 NET REVENUE (in USD\$)	CUMULATIVE VALUE SHARE GAIN	PER CAPITA CONSUMPTION INCREASE
Mexico	\$7B	~	~
China	~\$3B	~	~
Brazil	~\$2B	~	~

EXPANDING THE PRESENCE OF OUR BRANDS













WITH A BROAD SET OF PRODUCTIVITY INITIATIVES THAT HELP FUND INVESTMENTS AND IMPROVE GLOBAL PROFITABILITY

DRIVING EXCELLENCE AT THE BASICS

KEY INITIATIVES



Network & Route Optimization



Optimized Labor Through Global Business Services



Automated Plants & Warehouses

Simplified and harmonized route design and aligned products with optimal GTM system

Digitally connected GTM to optimize selling and merchandising

Transitioned from functional silos to end-to-end approach

Automated Warehouse storage and optimized packaging operations



Elevated Store GTM & Execution Delivering Productivity Across Many Dimensions



\odot BETTER

AS WE CONTINUE TO MAKE PROGRESS AGAINST OUR Pept GOALS

POSITIVE AGRICULTURE POSITIVE VALUE CHAIN POSITIVE CHOICES Acre collaboration with Of beverages portfolio **56%** Reduction in Scope 1 and Scope 2 emissions³ meeting added sugars Walmart that aims to adopt regenerative reduction target⁶ agriculture Water efficiency improvement vs 2025 goal of 25%^{3, 4} Of convenient foods Acres adopted portfolio meeting 68% regenerative 0.9M +sodium reduction practices since target⁶ Liters of water replenished into watersheds in 2022 ~8.7B 2021¹ Of convenient foods Of global packaging Livelihoods portfolio meeting **75%** improved in our is recyclable, compostable, 🎉 🙀 88% saturated fat reduction biodegradable or supply chain and target⁶ communities² reusable⁵

Metrics through 2022, PepsiCo 2022 ESG Summary.

⁶ As of 2022, based on Top 26 Beverage markets, which represented 78% of our global beverages volume and Top 23 Convenient Foods markets, which represented 86% of our global convenient foods volume. Results reflect exclusion of Be & Cheery portfolio.



¹ Metric counts the cumulative number of regenerative acres globally since 2021. Regenerative acres reported for 2022 include U.S., Mexico, Canada and 17 European countries only.

² Metric counts the cumulative people impacted since 2021

³ Measured versus a 2015 baseline. In 2022, we remeasured the 2015 baseline to reflect the divestiture of Tropicana, enhancements in our calculation methodology and the inclusion of additional data. 4 25% improvement goal measured against 2015 baseline. In 2022, we remeasured the 2015 baseline and prior results to reflect the divestiture of Tropicana.

⁵ PepsiCo considers packaging to be recyclable, compostable, biodegradable or reusable (RCBR) if certain end-of-life waste management criteria is achieved.

WHICH HAS RESULTED IN FINANCIAL PERFORMANCE THAT HAS EXCEEDED OUR LONG-TERM TARGETS IN RECENT YEARS

ORGANIC REVENUE GROWTH CORE CONSTANT CURRENCY EPS 12% 11% +HSD +4-6% 2021-23 Average Long Term Target 2021-23 Average Long Term Target



AND FAVORABLE RECOGNITION BY PARTNERS AND STAKEHOLDERS



8th Consecutive Year















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WHO WE ARE



WHERE WE ARE



WHERE WE ARE GOING

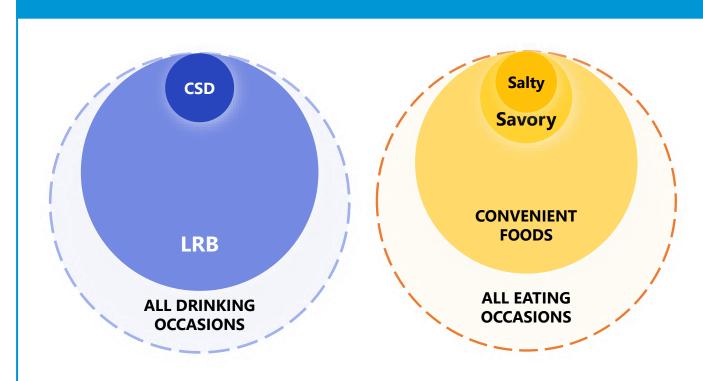


CAPITAL ALLOCATION & FINANCIAL TARGETS



WE CONTINUE TO OPERATE IN LARGE, GLOBAL CATEGORIES WITH AN ATTRACTIVE GROWTH PROFILE

GLOBAL BEVERAGE & CONVENIENT FOOD OPPORTUNITY



>\$1.2 Trillion

Opportunity

+MSD%

Estimated Long-Term Growth

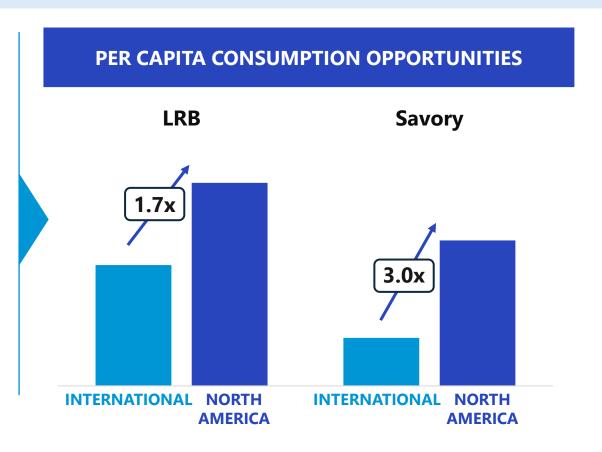
HSD% PEP Share

of Global Beverage & Convenient Food



AND WILL AIM TO GROW OUR GLOBAL PRESENCE ACROSS OUR KEY CATEGORIES

GLOBAL PRESENCE Multiple opportunities to build our international presence where population trends are favorable **INTERNATIONAL NORTH AMERICA PepsiCo Net Revenue Population**





WITH A CLEAR SET OF PRIORITIES WITHIN OUR CATEGORIES AND GEOGRAPHIES

GLOBAL BEVERAGES

North America

 Drive profitable growth by addressing consumer trends across all LRB categories

International

- Develop greater scale in high growth LRB categories
- Strategically invest to be profitable #1 or #2 player

GLOBAL CONVENIENT FOODS

North America

 Accelerate growth by capturing new needs and occasions, innovation and precision execution

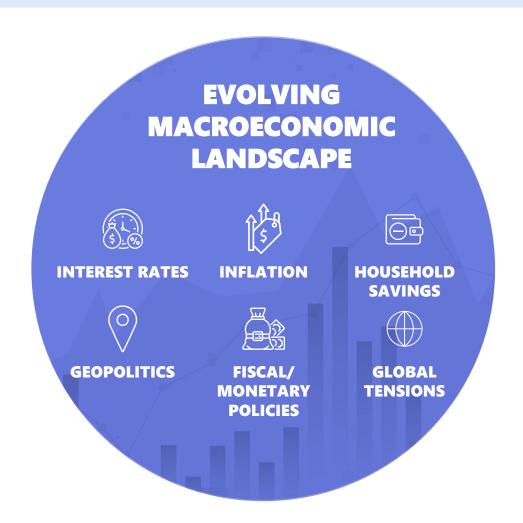
International

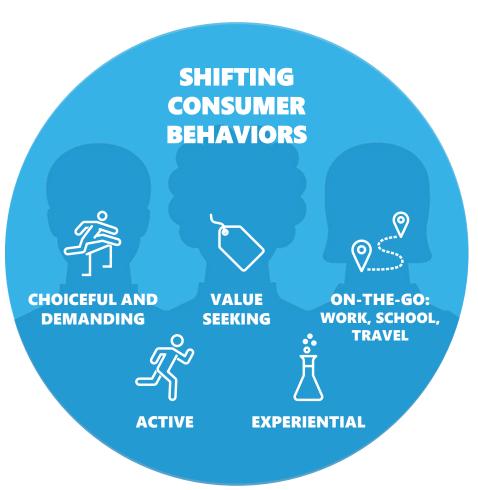
- Broaden portfolio, expand to new categories & occasions
- Build scale by driving affinity, availability and affordability, especially in developing markets

Consumer-Centric Innovation, Leverage Our Brands, Be Available Always And Everywhere



AS CONSUMER PREFERENCES AND THE ENVIRONMENT CONTINUE TO EVOLVE







WE WILL ADVANCE OUR CONSUMER-CENTRIC INNOVATION CAPABILITIES

INNOVATIVE SOLUTIONS

POSITIVE CHOICES



CROSS SELL EXCITING PRODUCTS ACROSS PORTFOLIO



EXPAND OUR
BRANDS INTO
MEAL
OCCASIONS



NEW OCCASIONS



MAKE MY OWN BEVERAGES



EXTEND TO OTHER CATEGORIES



CONSUMER-CENTRICITY



AND EXPAND THE SCOPE AND SCALE OF OUR BRANDS







WHILE ALSO WIDENING OUR REACH ACROSS CHANNELS







ENSURING OUR PRODUCTS ARE EVERYWHERE



WITH BRANDS THAT CAN SPAN ACROSS MULTIPLE OCCASIONS **AND DESTINATIONS**



















TOSTIANGUIS: PINNACLE BRAND **EXPERIENCE**

TOSTIEVENTS: SPORT & MUSIC EVENTS

TOSTIMARKET: **SUPERMARKETS**

TOSTICENTERS: STREET VENDORS

MERCHANDISING

DIGITAL EXPERIENCES

F₀0D **SERVICE**

NEW CATEGORIES

ALWAYS EVERYWHERE



WE WILL ALSO ELEVATE OUR PRODUCTIVITY INITIATIVES THAT WILL HELP FUND OUR INVESTMENTS FOR GROWTH

KEY INITIATIVES



Accelerating Network Optimization & Automation at Plants & Warehouses



Expanding the Scope of Global Business Services Model





Advancing Digitalization & Al to deliver deep consumer intimacy and Precision at Scale **Design to Value & Portfolio Optimization**



TO DRIVE ELEVATED PRODUCTIVITY



WHICH INCLUDE FOCUSED EFFORTS TO DIGITALIZE OUR COMPANY AND BUILD CAPABILITIES

DIGITAL, DATA, AND AI TRANSFORMATION ACROSS END-TO-END VALUE CHAIN



Digital & AI Capabilities



INNOVATE + MARKET



PLAN



MAKE



SELL



DELIVER

Outcomes

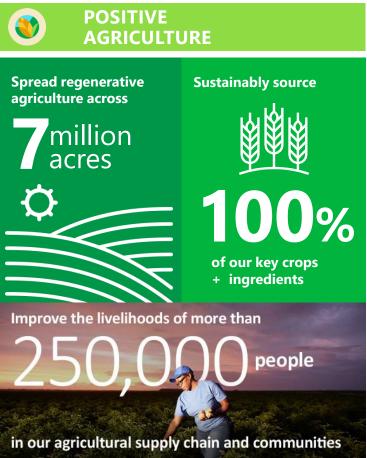


- Leverage AI models to capture consumer preferences and trends
- Personalization, direct to consumer
- Integrated business planning
- Al Forecasting
- Agile networks
- Digital simulations
- Precision at Scale for seamless execution and deliver cross selling strategies
- Net revenue management for efficient promotional activity
- Automated order building and truck loading
- Intelligent, dynamic routing



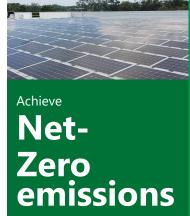
AND ADVANCE OUR BOLD AND AMBITIOUS AGENDA THROUGHOUT OUR ORGANIZATION







POSITIVE VALUE CHAIN



by 2040 **Cut virgin plastic** per serving by

across our global food & beverage portfolio



Net Water **Positive**

Reduce use + replenish more

Execute our DE&I agenda, invest more than

million in our Racial Equality Journey by 2025



POSITIVE CHOICES

Evolve our portfolio of products so they are better for the planet + people, by:



- Diversifying ingredients
- Expanding position in nuts & seeds category
- Accelerating science-based targets
- Scaling little to no single-use packaging platforms



Lay's will support farmers moving to regenerative practices









WHO WE ARE



NHERE WE ARE



WHERE WE ARE Going



CAPITAL ALLOCATION & FINANCIAL TARGETS



WE WILL REMAIN DISCIPLINED WITH OUR CAPITAL ALLOCATION PRIORITIES

Committed to a strong financial foundation and maintaining an appropriate capital structure

While creating shareholder value by prioritizing capital spending and dividends:

INVESTING IN THE BUSINESS

- Fund initiatives that drive growth and productivity through effective and efficient use of capital
- Advance our capabilities and reinforce sustainable business

RETURNING CASH TO SHAREHOLDERS

Pay and grow dividends

SELECTIVELY CONSIDER ACQUISITIONS, PARTNERSHIPS & DIVESTITURES

That meet strict strategic and financial criteria

SHARE REPURCHASES

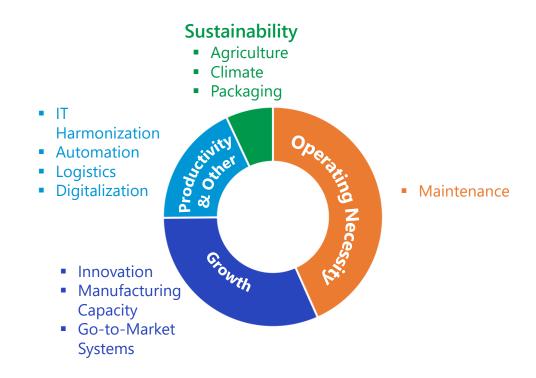


WITH A FOCUS ON INVESTING FOR GROWTH AND ELEVATING OUR PRODUCTIVITY INITIATIVES

NET CAPITAL SPENDING (% NR)

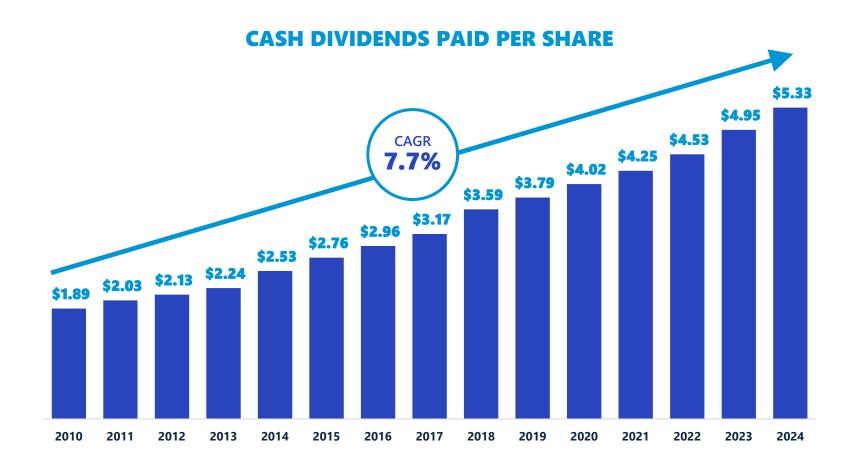
6.0% 5.9% 5.7% 5.8% 5.6% 4.9% 4.4% 2017 2018 2019 2020 2021 2022 2023 Net Capex \$2.8B \$3.1B \$4.2B \$4.5B \$5.0B \$5.3B \$4.1B

2023 CAPITAL SPENDING BREAKDOWN





AND RETURNING CASH TO SHAREHOLDERS WITH OUR 52ND CONSECUTIVE ANNUAL DIVIDEND INCREASE



Consecutive years of dividend increases



AS WE AIM TO DELIVER ON OUR LONG-TERM TARGETS TO CREATE VALUE FOR SHAREHOLDERS

PEPSICO LONG-TERM TARGETS

Organic Revenue Growth +4-6%

Core Operating Margin Expansion +20-30bps

Core Constant Currency
Earnings Per Share Growth



Dividend ~3% Yield



PEPSICO

Q8LA

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