



## David Flavell

### Executive Vice President, General Counsel and Corporate Secretary

David Flavell is Executive Vice President, General Counsel and Corporate Secretary of PepsiCo. PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated nearly \$92 billion in net revenue in 2024, driven by a complementary beverage and convenient foods portfolio that includes Lay's, Doritos, Cheetos, Gatorade, Pepsi-Cola, Mountain Dew, Quaker, and SodaStream. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including many iconic brands that generate more than \$1 billion each in estimated annual retail sales.

David assumed the role of Executive Vice President, General Counsel and Corporate Secretary in March 2021, and he leads the company's worldwide Law, Compliance and Ethics and Global Security functions as well as being responsible for global crisis management and management of the PepsiCo board of directors.

David joined PepsiCo in 2011 based in Dubai and has served in various senior legal roles spanning the globe. Most recently, David was SVP, Deputy General Counsel and Global Chief Compliance and Ethics Officer, overseeing various central global legal teams as well as the company's global Compliance and Ethics Program and function. David has served at different times as General Counsel of Asia, Middle East & Africa, Latin America and Frito-Lay North America, and has led the legal aspects of many of the company's significant M&A projects.

David serves as a member of the board for the PepsiCo Foundation and the Pro Bono Partnership. He is also an active member of the New York State Council of Business Leaders in Support of Access to Justice, the Association of General Counsel and previously served on the World Economic Forum's Global Future Council on Transparency and Anti-Corruption.

David spent the first 10 years of his career with one of Australia's leading law firms, Corrs Chambers Westgarth, and was a corporate and anti-trust partner based in Melbourne. Prior to joining PepsiCo, David was also the General Counsel for Asia Pacific and Middle East with Danone S.A. He has lived in Australia, New Zealand, China, Dubai, and Dallas and is now based in Purchase, NY.

David holds an honours degree in law and a Bachelor of Economics, both from Monash University in Australia. He is admitted in the State of Victoria and registered as in-house counsel in New York.