



Derek Lewis

President, Multicultural Business and Equity Development, North America

Derek Lewis is President, Multicultural Business and Equity Development, PepsiCo Beverages North America (PBNA). PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated \$79 billion in net revenue in 2021, driven by a complementary beverage and convenient foods portfolio that includes Lay's, Doritos, Cheetos, Gatorade, Pepsi-Cola, Mountain Dew, Quaker, and SodaStream. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including many iconic brands that generate more than \$1 billion each in estimated annual retail sales.

As the first president of PepsiCo's new Multicultural Business and Equity Development Organization, Derek is responsible for accelerating retailer business development in multicultural communities; expanding existing successful programming, including Pepsi Dig In and the Black Restaurant Accelerator Program, all aimed at supporting Black and Hispanic communities and leveraging the scale of PepsiCo to drive investment in and support of diverse suppliers and partners. The equity focus of the organization will include rebranding and national expansion of the successful Pepsi Stronger Together community engagement program; elevating PepsiCo's efforts to be an employer of choice for diverse cohorts and supporting the company's employee resource groups to build a unified company that celebrates and thrives on the diversity of each employee.

Prior to this position, Mr. Lewis, a 30+-year PepsiCo beverages veteran, has held numerous leadership positions across the organization, including South Division President, Senior Vice President and General Manager of Field Operations, and a role as Vice President, Consumer and Category Insights.

Outside PepsiCo, he serves on the Board of Directors for YMCA of Central Florida, the Orlando Magic Youth Foundation, and the American Beverage Association. He also serves on the Board of Trustees for Hampton University and Lake Highland Preparatory School. In addition, he is a member of the Executive Leadership Council, National Black MBA Association, and Kappa Alpha Psi Fraternity, Inc.

Mr. Lewis holds a Bachelor of Science degree in business management from Hampton University in Virginia and an Executive Master of Business Administration degree from Xavier University in Ohio.