



Jon Banner

Executive Vice President, Global Communications and President, PepsiCo Foundation

Jon Banner is Executive Vice President, Global Communications and President, PepsiCo Foundation at PepsiCo. PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated \$79 billion in net revenue in 2021, driven by a complementary beverage and convenient foods portfolio that includes Lay's, Doritos, Cheetos, Gatorade, Pepsi-Cola, Mountain Dew, Quaker, and SodaStream. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including many iconic brands that generate more than \$1 billion each in estimated annual retail sales.

Banner has led Global Communications since May 2014 and the PepsiCo Foundation since September 2017. He holds responsibility for PepsiCo's internal and external communications across all business units and global sectors, while also steering the company's philanthropic arm and its nearly 60-year legacy of investing in community impact. Banner reimagined the Foundation's role in advancing a more sustainable food system through partnerships and philanthropic investments to alleviate hunger, manage water and waste responsibly, and support female change agents. In 2020, he led the Foundation's broad response to the COVID-19 pandemic, including donating more than \$60 million to COVID relief and 120 million meals to families in need.

Previously, he served as PepsiCo Senior Vice President for Global Strategy and Planning, where he was pivotal in setting PepsiCo's global communications strategy, partnering closely with business units and the leadership team to consistently achieve key business objectives.

Banner has more than two decades of journalism experience. Prior to joining PepsiCo, Banner held senior-level executive and editorial positions at ABC News, where he led the rebranding of the news division, worked with the world's leading anchors, controlled all editorial, creative and financial aspects of the network's flagship broadcast, and managed a global team that included several hundred employees around the world.

In 2012 Banner became executive producer of "This Week with George Stephanopoulos," and within six months took the program from last place to #1 for the first time since 2009. From June 2003 until 2011, Banner was executive producer of "ABC World News." At the time of his appointment, he was the youngest producer in ABC history to run the evening news. From 2010 on, he also oversaw all political and special events coverage for the division, taking the broadcast to #1 in 2007, a position not held in over 20 years.

Banner's work in journalism earned him 16 Emmy Awards. During his tenure, World News won the Edward R. Murrow Award for best newscast in 2004 and 2005. The program was also honored with a Murrow Award as well as a George Polk Award (2008) and an Overseas Press Club Award (2009). Banner was a member of the ABC News team recognized with the 2001 Peabody Award for the network's coverage of the events of September 11th.

A native of Hastings-on-Hudson, N.Y., Banner earned his Bachelor's degree in Journalism from Boston University. He and his wife have two daughters.

Banner is based in Purchase, N.Y.