Paula Santilli
Chief Executive Officer, PepsiCo Latin America (LatAm)

Paula Santilli is the Chief Executive Officer of PepsiCo Latin America and a member of PepsiCo’s Executive Committee since May 2019. Our business in the region earned $8.1 billion dollars in annual net revenue in 2021 and supports over 77,000 direct jobs across 34 markets.

Previously, she served as the President of PepsiCo Mexico Foods (PMF), the second largest market for PepsiCo globally, and of the PepsiCo Mexico Foundation. Before her roles in Mexico, she held leadership roles in both the beverages and foods businesses in the Southern Cone.

Paula is committed to generate inclusive growth in Latin America and to contribute to the well-being of the communities in which PepsiCo operates. She is also a strong champion of diversity and inclusion, increasing women representation in Mexico.


Among her accolades, she was appointed to the Board of Director of The Home Depot in 2022. She has been included in Forbes’ global 100 Most Powerful Women list since 2019.

In 2020, she received the “Exceptional Women of Excellence” award granted by the Women Economic Forum which recognizes the achievements and leadership of outstanding women in different areas of human endeavor, celebrating diversity and equity.

Paula Santilli was born in Buenos Aires, Argentina. She graduated from Universidad del Salvador in Argentina and studied in Miami University of Ohio.