



## Ram Krishnan

### CEO International Beverages and Chief Commercial Officer

Ram Krishnan is the CEO International Beverages and Chief Commercial Officer of PepsiCo. PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated \$79 billion in net revenue in 2021, driven by a complementary beverage and convenient foods portfolio that includes Lays, Doritos, Cheetos, Gatorade, Pepsi-Cola, Mountain Dew, Quaker, and SodaStream. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including many iconic brands that generate more than \$1 billion each in estimated annual retail sales.

Ram oversees PepsiCo's International Beverages agenda, which encompasses Global Concentrate group, Franchise operations, Global Beverage group, SodaStream, Beyond the Bottle and the Global Commercial organization, which includes, Customer Strategy, Revenue Management, Go-to-Market, E-Commerce, Lipton, Beyond Joint Ventures, and PepsiCo Venturing Group in support of PepsiCo's efforts to accelerate growth. Additionally, Ram works with PepsiCo's CEO to transform and scale the company's Commercial Data & Digital capabilities.

Since joining PepsiCo in 2006, Ram has held a number of senior leadership roles. Most recently, he served as the Executive Vice President and Global Chief Commercial Officer, and CEO of our Asia Pacific, Australia/New Zealand and China (APAC) Region. He previously was Senior Vice President and General Manager of PepsiCo's global Walmart Customer Team and also served as Frito-Lay North America's (FLNA) Senior Vice President and Chief Marketing Officer. Prior to Frito-Lay, Ram spent six years at Cadillac.

Ram has won numerous product innovation and advertising industry awards and serves on the Board of Directors for the Tractor Supply Company. Ram holds an MBA from the University of Michigan and an MS, BS in Engineering, and currently lives in Greenwich, CT with his wife and daughter.