2023 Trade Associations and Policy Groups

PepsiCo discloses contributions to trade associations and policy groups of which PepsiCo is a member.¹ For organizations outside the United States, contribution amounts typically reflect annual membership dues. For organizations in the U.S., contribution ranges reflect total giving, which may include annual membership dues as well as additional sponsorships for events and programs. For U.S. organizations that receive more than $100,000 in contributions, PepsiCo has provided the percentage of the amount that is used for lobbying and therefore not deductible for business expenses. Trade associations are subject to PepsiCo’s Third Party Due Diligence program, as described in our Global Anti-Bribery Compliance Policy.

Contributions $25,000-$49,999

U.S.:
- Association for Healthcare Foodservice
- Business Council for International Understanding
- California Asian Pacific Chamber of Commerce
- California Chamber of Commerce
- Georgia Beverage Association
- Latino Caucus of California Counties
- Maine Beverage Association
- New Hampshire the Beautiful Inc.
- New Hampshire Soft Drink Association
- New Mexico Beverage Association
- Oklahoma Beverage Association
- Oregon Beverage Association
- Plastic Recycling Corporation of California
- The US-China Business Council
- Western Governors Association
- Wisconsin Beverage Association

Ex-U.S.:
- American Chamber of Commerce in China
- Australian Packaging Covenant
- Beverage Association of Dominican Republic
- Beverage Association of Ecuador
- Brazilian Association of Biscuit, Pasta, Bread and Industrialized Cake Industries
- China Food Information Center
- Consumer Goods Association of South Africa
- EU Commitment on Advertising to Children
- European Brands Association
- European Organization for Packaging and the Environment (EU)
- Federation of Dutch Grocery and Food Industry
- Federation of the Food and Drink Industry (Belgium)
- Food and Beverage Association of Chile
- German Confectionery Association
- Incorporated Society of British Advertisers
- Indian Beverage Association
- Marketing Research Foundation (South Africa)
- Mexican Employers Confederation
- National Business Association of Colombia
- National Confectionery Association (Germany)
- National Federation of the French Industry of Potato Processors
- National Dairy Union (Russia)
- FWS (Dutch soft drinks association)
- Polish Food & Drink Federation
- Peruvian Beverages Association
- Saudi Export Committee: Saudi Federation of Chambers
- Spanish Brands Association
- Spanish F&B Major Companies Association
- US-UAE Business Council
- Wilson Center (Mexico, Brazil)
- World Federation of Advertisers (Germany)

¹ Based on currently available data. List of trade associations and policy groups is subject to change from time to time as additional data becomes available and as we continue to enhance our collection methodology and processes.
WRAP (UK)

Contributions $50,000-$99,999

U.S.:
- California Business Roundtable
- California Grocers Association
- Colorado Beverage Association
- Illinois Beverage Association
- Indiana Hoosier Beverage Association
- Iowa Beverage Association
- Kentucky Beverage Association
- Maryland/Delaware/DC Beverage Association
- Missouri Beverage Association
- National Association of Manufacturers
- National Frozen & Refrigerated Foods Association
- North American Millers’ Association
- United States Council for International Business
- Vermont Beverage Association
- Virginia Beverage Association
- Washington Beverage Association
- West Virginia Beverage Association

Ex-U.S.:
- Australian Beverage Council
- Australian Food & Grocery Council
- Brazilian Association of Soft Drink and Non-Alcoholic Beverages
- British Soft Drinks Association
- Business Coordination Council (Mexico)
- Consumer Goods Council of South Africa
- ConMexico
- Council of the Americas
- European Food Information Council (EU)
- European Snacks Association (EU)
- Fibre Circle (South Africa)
- FoodDrinkEurope (EU)
- French Brands Association
- French Biscuit, Chocolate, Bakery, Confectionery and Snacks Association
- International Life Sciences Institute Europe
- International Council of Beverage Associations – Latin America
- International Food and Beverage Alliance (Switzerland)
- Irish Business and Employers Confederation
- Italian Beverage Association
- National Association of Retailers and Department Stores (Mexico)
- PETCO (South Africa)
- Romanian Soft Drinks Association
- Romanian Association of Soft Drinks Producers for Sustainability
- Self-Regulation and Ethics Advertising Council (Mexico)
- Snack, Nut and Crisp Manufacturers Association (UK)

Contributions $100,000-$249,999

U.S.:
- Florida Beverage Association (2%)
- International Foodservice Manufacturers Association (0%)
- Juice Products Association (5%)
- Michigan Beverage Association (20%)
- Minnesota Beverage Association (35%)
- New York State Pepsi-Cola Bottlers Association (5%)
- Ohio Beverage Association (20%)
- SNAC International (15%)
- South Carolina Beverage Association (11%)
- Tennessee Beverage Association (33%)
- Texas Beverage Association (15%)

Ex-U.S.:
- Brazilian Association of Food Industries
- Consumer Goods Forum
- European Soft Drinks Association
- French Beverage Association
- German National Soft Drinks Association
International Sweeteners Association
Spanish Beverage Association

 Contributions $250,000-$499,999
U.S.:
Business Roundtable (60%)

Ex-U.S.:
National Association of Recyclable Materials Collectors (Brazil)
Food, Health and Consumer Products of Canada
Food & Drink Federation (UK)

 Contributions over $500,000
U.S.:
American Beverage Association (2%)
Consumer Brands Association (16%)*
Food Industry Association (8%)*
U.S. Chamber of Commerce (20%)**

Ex-U.S.:
Canadian Beverage Association
PolyCo (South Africa)
World Economic Forum

*Percentage reflects membership dues portion of contribution used for lobbying. Dues are generally utilized for programs/sponsorships rather than lobbying.
**Contribution above $200,000 reflects funding earmarked to specific country business councils.
2023 Contributions to Life Sciences-related Organizations

PepsiCo discloses its financial contributions to external organizations in the area of life sciences. These contributions can be in the form of scientific memberships, sponsorships, and/or partnerships. This is in addition to the above publication of PepsiCo’s contributions to Trade Associations and Policy Groups.

Contributions under $1,000
Association of University Technology Managers (U.S.)
Nutrition Society of South Africa

Contributions $1,000 - $4,999
British Feeding and Drinking Group Sponsorship
GANEP Congress (Brazil)
Nutrition Society of India
“Vive Sano” Institute (LATAM)

Contributions $5,000 - $9,999
American Physiology Society
Canadian Foundation for Dietetic Research
GSSI Female Sports Science Research Award (researcher from Penn State Harrisburg) (U.S.)
GSSI Female Sports Science Research Award (researcher from UNC Chapel Hill) (U.S.)
International Sport + Exercise Nutrition Conference
Nutrition Association of Thailand
Qina Personalized Nutrition (Portugal)
University Industry Demonstration Partnership (U.S.)

Contributions $10,000 - $19,999
American Heart Association
Confederation of Indian Industries Nutrition Committee (India)
Integrated Food and Nutrition Centre (Switzerland)
International Scientific Association for Probiotics and Prebiotics
Mexican Association of Faculty and Schools of Nutrition Members
Nutrition Society of Malaysia
Southeast Asia Public Health Nutrition Network
Texas A&M Paths Up (U.S.)

Contributions $20,000 - $49,999
American College of Sports Medicine, Barbara Drinkwater Fund
Canadian Nutrition Society
Harvard Boston Children Hospital, Female Athlete Conference (U.S.)
Shanghai Junshi Life Science Research Institute (China)
University of Illinois, Personalized Nutrition Initiative (U.S.)
Whistler Center for Carbohydrate Research (U.S.)

Contributions $50,000 - $99,999
Dietitians of Canada
EIT Food (EU)
GrowLogic (U.S.)
Imperial College (UK)
Tufts – The Food and Nutrition Innovation Council (U.S.)
University of Kansas (U.S.)

Contributions $100,000 - $499,999
Chinese Nutrition Society
International Food Information Council (U.S.)

Contributions $500,000 and over
None