

Water collaboration and engagement

PepsiCo draws on the expertise and local knowledge of an array of partners as it works towards its water stewardship ambitions. These include non-profit organizations, research institutions, developmental experts as well as collaborative initiatives. Examples of strategic collaborations are listed below.

Alliance for Water Stewardship

PepsiCo has been a member of the Alliance for Water Stewardship (AWS) since 2018. Through our participation with AWS, we help to promote stewardship of local water resources by adopting the AWS Standard across all of our company-owned high water-risk facilities by the end of 2025. PepsiCo associates attend AWS training sessions to support Standard implementation at facilities falling within the scope of our goal. We have leveraged the AWS member network to share learnings with peer companies pursuing water stewardship in shared watersheds.

World Resource Institute

The organization's global data sets are an important input for our global operational and agricultural water risk assessments. PepsiCo also participated in WRI's Public Water Management pilot, a project testing a novel data collection approach that would leverage crowdsourced data from multinational companies on the state of public water management.

Inter-American Development Bank

Another collaborative effort is taking place across Latin America, through a public-private partnership between PepsiCo, the PepsiCo Foundation and the Inter-American Development Bank (IDB). This work includes installing water connections for difficult-to-reach rural and dispersed communities in Peru, Mexico, Colombia, Brazil, Guatemala and Honduras, which traditionally have received much less support for safe water access projects than more densely populated areas.

California Water Action Collaborative

PepsiCo is a member of the California Water Action Collaborative (CWAC), a group of over 30 leading companies and NGOs committed to supporting California's shared water future that was formed in 2014. This collaboration provides a forum for us to better learn about and understand California's water challenges, identify geographies and issues of shared interest and collaborate to make measurable positive impacts on water security in the state. PepsiCo has participated in joint CWAC projects including a reforestation effort with the Arbor Day Foundation and a pilot project on setting site targets based on catchment context with the Pacific Institute.

CEO Water Mandate

The UN Global Compact's CEO Water Mandate's objective is to activate business leaders to advance issues around water stewardship, sanitation and the Sustainable Development Goals in partnership with other stakeholders such as the UN, governments and civil society. PepsiCo has been a signatory to the CEO Water Mandate since 2008 and as such strives to make continuous progress in six commitment areas: direct operations; supply chain and watershed management; collective action; public policy; community engagement; and transparency. We have also since joined the Water Resilience Coalition (WRC), an initiative of the CEO Water Mandate. The WRC aims to elevate action on mounting water stress and its connection to climate change to the top of the global corporate agenda and work to preserve the world's freshwater resources through collective action in water-stressed basins.

The Nature Conservancy

The Nature Conservancy is one of our key partners on water stewardship efforts and in implementing projects in an effort to achieve our 2030 replenish goal, in particular. In 2024, we had active partnerships with the organization spanning North America and Africa, where we worked to replenish water back into local watersheds.

World Wildlife Fund

PepsiCo partners with the World Wildlife Fund (WWF) in Pakistan and South Africa with the ambition to improve water security in local watersheds.

WaterAid

The PepsiCo Foundation has partnered with WaterAid to help improve water infrastructure, build new water supply systems and equitable sanitation facilities and promote hygiene education in sub-Saharan Africa. This partnership also aims to empower women and girls to become water, sanitation and hygiene stewards in their communities by providing them with the funding and training to maintain water access points and sanitation facilities for years to come.