



STEVEN WILLIAMS



Executive Vice President and Vice Chairman, Global Chief Commercial Officer and Corporate Affairs

Steven Williams is Executive Vice President and Vice Chairman, Global Chief Commercial Officer and Corporate Affairs. In this role, Steven is focused on building a unified PepsiCo selling organization, developing a global strategy to accelerate growth for our away-from-home business, and engaging stakeholders to support our growth in the US and around the world.

Previously he was the Chief Executive Officer of PepsiCo North America, overseeing a business that spans PepsiCo's Foods and Beverage operating units, and before that he was CEO of PepsiCo Foods North America, responsible for overseeing all aspects of PepsiCo's snack and convenient foods business in North America, including iconic brands such as Lay's, Doritos, Cheetos, Tostitos, Ruffles, Fritos, Stacy's Pita Chips, SunChips, and Quaker Oats.

Steven spearheaded PepsiCo's expansion into plant-based and organic snacks and led strategic acquisitions, including PopCorners and Sabra, which enhanced PepsiCo's portfolio of Positive Choices and supported our pep+ sustainability and nutrition goals. He also led initiatives such as the rollout of compostable packaging, earning the U.S. EPA SmartWay Excellence Award, and the addition of 500 EV trucks, including the first-ever Tesla Semi-truck.

Steven played a key role in the company being ranked as the #1 Supplier in Kantar's PowerRanking for nine consecutive years from 2016 to 2024, showcasing PepsiCo's leadership in strategy, branding, marketing, and supply chain management.

Steven joined PepsiCo in 2001 as part of PepsiCo's acquisition of the Quaker Oats Company, which he joined in 1997, and has since held leadership positions of increased responsibility. Early in his tenure at PepsiCo, Steven led the company's global Walmart business, managing the PepsiCo portfolio of products across all aspects of the Walmart Business worldwide, including Walmart U.S., Sam's Club, and Walmart International Divisions. In this role, he built strong strategic partnerships and delivered significant retail sales and share growth.

Beyond PepsiCo, Steven actively contributes to various organizations. He serves on the board of directors for State Farm Mutual Automobile Company. He is also Campaign Chair for United Way of Metropolitan Dallas' Annual Campaign during their Centennial year, and sits on the President's Advisory Board for the University of Texas Southwestern Medical Center. Additionally, he is active with industry groups like the Consumer Brands Association (CBA), Food Marketing Institute (FMI), and National Retail Federation (NRF).



Steven's Profile
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