## Food and nutrition security partnerships and engagement

April 2024

Around the world, PepsiCo and the PepsiCo Foundation partner with nonprofit and public sector organizations to help address global food and nutrition security challenges, leveraging PepsiCo's scale, human capital, and logistical expertise in addition to monetary assistance.

## Improving nutrition access

PepsiCo supports local partners to provide access to nutritious food for those in need and invests in product development to implement clinically proven intervention methods to help supplement basic nutritional needs of children to address mild-to-moderate malnutrition. Examples include:

- World Food Program: We have contributed more than \$14 million to the World Food Program
  through various programs during a more than decade-long partnership, to help improve the longterm food security needs of communities affected by climate change, conflict, natural disasters and
  humanitarian crises.
- Move for Good: PepsiCo's largest employee engagement program in partnership with the PepsiCo Foundation. The six-week step challenge converts steps into meals through partnerships with Food Forward South Africa and other hunger-fighting organizations around the globe.
- Food for Good (US): Social enterprise that delivers nutritious meals daily for kids in learning environments including school, after school and summer programs. In addition to purchasing meals, partner organizations can access our distribution, equipment and technology to simplify their ordering and delivery processes which fill resource gaps of local non-profit organizations.
- Quaker Qrece (Mexico, Guatemala): Clinically proven intervention that works with children 2-5 years of age in Mexico and Guatemala to deliver a PepsiCo-produced specialized food to address malnutrition and carries out workshops on hygiene, nutrition, and health education in partnership with Un Kilo de Ayuda and CARE with funding from the PepsiCo Foundation.
- Nutrition for the Future (Brazil): Three-year partnership with Global Foodbanking Network and Mesa Brazil to reduce child hunger by establishing, developing, and expanding programs designed to improve food security.
- Solidarity Kitchens Program (Brazil): Partnership with Gastromotiva to support local community kitchens with logistics support, kitchen supplies and a monthly income to kitchen workers.
- Fundación Monte de Piedad IAP (Mexico): Partnerships providing access to local food, water and economic opportunity for communities.
- NODO (Argentina): Grant funding to help recover and distribute large volumes of high-quality fruits and vegetables that have lost commercial value but retain quality/nutritional value, directly from producers and farms.
- Nutrition with Purpose (Venezuela): Partnership with United Way Worldwide to provide school meals to 1,000+ students.
- Pioneer School Breakfast Program (South Africa): Program founded in 2015 to provide a healthy, nutritious start to the day for more than 34,000 children in 35 schools in some of the most vulnerable communities in the country, to complement the Department of Basic Education's National School Nutrition Programme, which currently provides lunch to more than 9 million students.



- Quaker Bowl of Growth (India): Partnership with the MAMTA Health Institute for Mother and Child
  with funding from the PepsiCo Foundation aiming to provide children aged 3-5 years in Maharashtra
  with a PepsiCo-developed specialized millet and oat-based cereal recipe for Panjiri and educational
  resources, free of charge. The product contains 18 additional micro-nutrients and was designed
  specifically to meet the nutritional needs of children in the region.
- Smile Foundation (India): \$1 million grant supporting a partnership to improve the nutritional status of pregnant and lactating women and children aged 0-6 years across 20 Anganwadi centers in 13 villages.
- Hope Bus (Iraq): Partnership with the Iraqi Children's Foundation to provide vulnerable children in one of Baghdad's poorest neighborhoods with tutoring, nutritious meals, and psycho-social and health support, along with the experience of the joys of childhood play.
- Nutrition in Action (China): Partnership with China Foundation for Poverty Alleviation and Chinese Nutrition Society to provide nutrition education and nutritious meals to students in rural areas.
- Nourish the Future: Food System Knowledge Sharing in China (China): Grant aimed to promote nutrition and knowledge of a balanced diet within communities, schools, universities, and healthcare centers in Beijing, Shanghai, Shenzhen, Guangzhou, Hangzhou, and Nanjing.
- Banco de Alimentos de Madrid (Spain): Partnership between the PepsiCo Foundation and local PepsiCo volunteers to help drive the digital transformation of the largest food bank in Europe, leveraging our expertise to improve storage and management processes, increase meal output, the number of volunteers, and donations, and decrease food waste.
- ANDES (France): Partnership to support the creation of 12 grocery stores in under-developed areas and purchasing equipment for bulk products.
- Cassa Buna and World Vision (Romania): Partnership to distribute 40,000 nutritious meals to families in need in Bucharest, Nucsoara and the surrounding areas.
- Tider (Turkey): Partnership to distribute nutritious meals to people in need. We are also working with Tider to support the communities impacted by the earthquake in 2023.
- Red Cross (Poland): Partnership to provide food access to underserved families and seniors in communities across Masovian, Lublin, and Malopolska.
- Die Arche (Germany): Partnership to provide families and children in Frankfurt with nutritious meals as well as virtual educational support for 250 children per month since 2021.
- Food Bank Kiev (Ukraine): Partnership to establish a warehouse with refrigeration capabilities to address nutritional needs of underserved communities in 22 regions in Ukraine.

## Promoting sustainable agriculture

PepsiCo aims to establish and scale financial, agronomic and social programs to support farming communities directly and enable and accelerate the adoption of regenerative agriculture practices both within our supply chain and beyond.

- She Feeds the World: Multi-market partnership with CARE that aims to transform the livelihoods of female farmers and their communities by providing local support to help them adopt regenerative agricultural practices, increase their yields and ultimately increase their income.
- United States Agency for International Development (USAID), Inter-American Development Bank (IDB), and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ): Collaborations among international development donor organizations to enhance the resilience of farmers through more inclusive, gender-responsive, and climate-smart solutions.



- Holistic Palm Program and Agrovita (Mexico): Two programs in partnership with Femexpalma and ProForest that aim to enhance the long-term sustainability of the Mexican palm industry as well as strengthen the livelihoods and resilience of smallholder farmers who comprise the majority of suppliers.
- **Kgodiso Development Fund (South Africa):** Program aimed at improving local employment and procurement by developing a new generation of sustainable farming enterprises through increased access to funding, post-lending support, and markets.
- Fundación ACDI/VOCA LA (Colombia): Strengthening sustainable agriculture practices for small plantain producers in Colombia and strengthening the entrepreneurship, productivity and skills of female plantain producers in Colombia.
- MIIMOSA (France): Program to finance carbon storage, biodiversity regeneration, and organic conversion projects to support potato farmers' transition to regenerative agricultural practices.
- Anadolu Meralari (Turkey): Partnership to increase agricultural productivity in the annual cropland areas and income of farmers in Karapınar, Konya.

